

ENTREPRENEUR HUB –
FOR START-UPS AND FREELANCERS



FREELANCER AWARDS 2024

INFORMATION PACK



Brunel
University
London

Are you currently working as a freelancer or have a freelance side hustle? Then the Brunel Freelancer Awards are for you!

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About

Whether you're freelancing alongside your studies here at Brunel or a recent graduate freelancing full time, you should enter these awards. We want to recognise and applaud your efforts and help you raise your profile.

Being a freelancer can be a lonely road. So, we want to help you blow your own trumpet for once. Share your freelance experience with us, any recent projects, how well you did it and what made you succeed.

The Brunel Freelancer Awards are an opportunity for all Brunel University students and recent graduates to develop their freelancing skills and be titled 'Brunel Outstanding Freelancer of the Year' with a chance of winning a share of £10k!

Entry Criteria

Who are the Freelancer Awards for? It's for ALL Brunel students and recent graduates (up to 3 years) that freelance.

We welcome applications from students and recent graduates from all colleges, with all types of freelancing businesses, no matter the duration of your freelancing journey so far. So, you are what we're looking for, whether you're a creative UX/UI designer, a writer, a blogger, influencer, a photographer or videographer, a website developer or builder, a consultant, a tutor and the list goes on – apply! We want to hear all about what you do.

The only requirement is that you're a registered full or part-time Brunel University London student, or alumni (graduated in the last 3 years) of the university.

Unfortunately international (Tier 4 Visa) students are not eligible to apply to this competition.

How to Enter

Submit your application before Wednesday 24 April 2024 @ 17:00

To apply to the competition, you will be required to complete an online form which includes a 2-minute pitch video.

All questions included in this online application form are listed below.

Application Form Guidance

TOP TIP: Please prepare your responses before you start to complete our online application form as you CANNOT save your answers as you go on the online platform. We recommend you form your answers in advance and then copy and paste them into the online application form.

1. Full name
2. Brunel Student ID number
3. Email address
4. Telephone number
5. Introduction: Please tell us about yourself in a short bio (Minimum 50 words)
6. What is your freelance specialty? (e.g. physiotherapy, bookkeeping, music, design, etc.)
7. When did you start freelancing? (MM/YYYY)
8. Highlight at least one project that you have completed (Minimum 200 words)
9. Who is your target audience – describe your target customer? (Minimum 200 words)
10. Please indicate how you have started to build a portfolio of work that can be shown to clients (e.g. Instagram, LinkedIn, website, etc.)
11. Please supply any information that you believe shows that you are unique and head and shoulders above others. Have you done something that's particularly innovative or led to positive outcomes? Don't hold back, this is your opportunity to really sell yourself! (Minimum 200 words).
12. Supporting documents – please provide your 2-minute video pitch YouTube URL.
13. Supporting documents continued – please email any images, videos, or supporting information that will help you to demonstrate your achievements including client testimonials if you have them to hub@brunel.ac.uk
14. Website address
15. Links to your social media accounts (e.g. LinkedIn, Instagram, Twitter, Tik Tok)

APPLY HERE: brunel.onlinesurveys.ac.uk/fa24-application-form

Video Guidance

Guidance notes on producing your 2-minute video pitch for the Freelancer Awards 2024.

Within your 2-minute pitch video, you will need to:

- Introduce yourself and your freelance service
- Tell us your favourite thing about freelancing and why you deserve to win this award!

Don't hold back, this is your opportunity to really sell yourself.

We'd like you to produce a video that tells us a bit about you, your passion, your work and what your favourite thing about freelancing is and why you deserve to win this award.

Your 2-minute video could include:

- Introduce yourself and your service (what you do), as well as any specialisms, skills, achievements, and something unique about you
- Your passion – why you freelance? What drives you? What would you like to do in future?
- Your work – your favourite project has been so far?
- Why you deserve to win – if you won the prize money, what would you spend it on? Tell us about your ambitions as a freelancer.

Please note, these are strictly only guidance notes.

By submitting a video entry, you consent to giving permission for Brunel University London to promote your freelance business and use your image (whether a photo or on film) for the following purposes: All publicity materials/promotional occasions relating to the Freelancer Awards 2024.

What kind of video are we looking for?


The video should be a maximum of 2-minutes in length and can be produced however you like. **Get creative! Please see the below for some examples:**

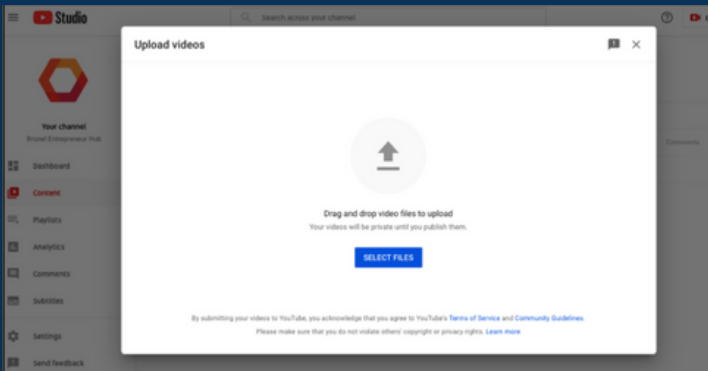
		
<p>Presentation on Zoom – Hit record on Zoom & share your screen, this will allow you to share some slides and talk over them, you can also be in frame if you allow the video option.</p>	<p>Tik Tok – record a super short fun video explaining your idea.</p>	<p>Traditional – Record yourself talking to the camera!</p>
		<p>If you need further inspiration, research competition video entries and find a style that suits you or look at last year's entries – linked on the last page!</p>
<p>Animation – create an animation video to explain your idea... add a voiceover or use words on the screen to tell the story.</p>	<p>Voiceover – you don't have to be on camera, record your voice with a static image relating to your idea and submit.</p>	<p>If you have any questions, please email hub@brunel.ac.uk</p>

YouTube Guidelines

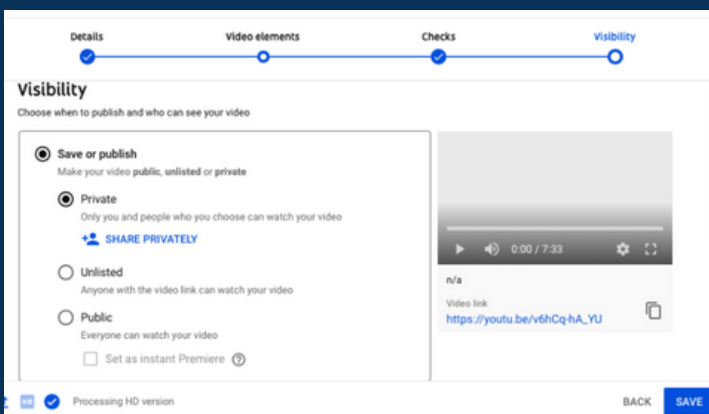
Please submit your video pitch to us via YouTube, as you will be able to protect your entry so that we are the only people who can view it.

How to:

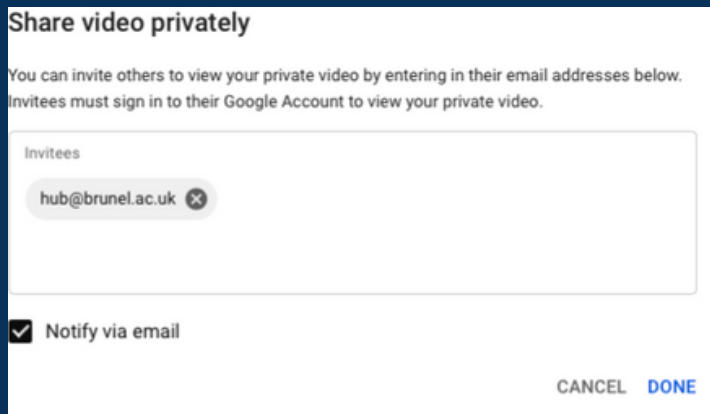
1. Go to <https://www.youtube.com/>
2. Create an account by signing up via your Google account; once you have logged in, you can upload videos.
3. Once logged in, select the create button (top right), then the upload button. See below image. 
4. Then, drag and drop or select the file to upload.



5. Once the video has been uploaded, you will then come to the Video Details page. Please complete all fields – include within the video description your full name, email address and student ID number.



6. If you wish for only us to see your entry video, opt for Private in the Visibility section. Click share privately and add Hub@brunel.a.uk and tick notify via email.



7. Once the Entrepreneur Hub have received this email notification from YouTube and tested the link, they will email you to confirm that they have received your entry video – please allow 1 working day (24 hours) for a response confirming your entry from our team. If you have not received an email confirmation within this time, please query this with **hub@brunel.ac.uk**.

Please note - your entry has not been recorded until you have an email confirmation from the Entrepreneur Hub!

Please contact hub@brunel.ac.uk for help and support.

Benefits of Participating and Prizes

Well, for a start a share of the total prize fund of £10,000 donated by Santander is up for grabs.

On top of that, there are many other benefits from entering the Competition.

As a participant, you will:

- Develop your ability to present your work
- Improve your freelance knowledge
- Earn points towards Brunel+
- Promote yourself and your service at Brunel
- Be considered for the Brunel freelancer Incubator, where you could receive free 1-1 mentoring with a specialist

Training Sessions

Attend upskill freelance workshops covering the following topics

Essentials of freelancing: Tuesday 16 April, 11:00 – 12:00, online via Teams | [Find out more or click here to sign up!](#)

UnderPinned: Finding freelance clients and projects: Thursday 18 April, 11:00 – 12:00, in-person on campus | [Find out more or click here to sign up!](#)

Would you like more support? We've got you covered ↓

You can book an appointment with one of our Entrepreneurship Consultants to help you with your application queries. To book an appointment, go to <https://brunel.onlinesurveys.ac.uk/entrepreneur-hub-11-booking-form>

Or drop into our [Virtual Drop-In](#) sessions which we run on Zoom every Tuesday, 13:00–14:00. **No need to book – just drop-in using the following Zoom details:**

Click here to Join Zoom Meeting: <https://bruneluniversity.zoom.us/j/97999717457> | Meeting ID: 979 9971 7457 | Passcode: Dropin2020

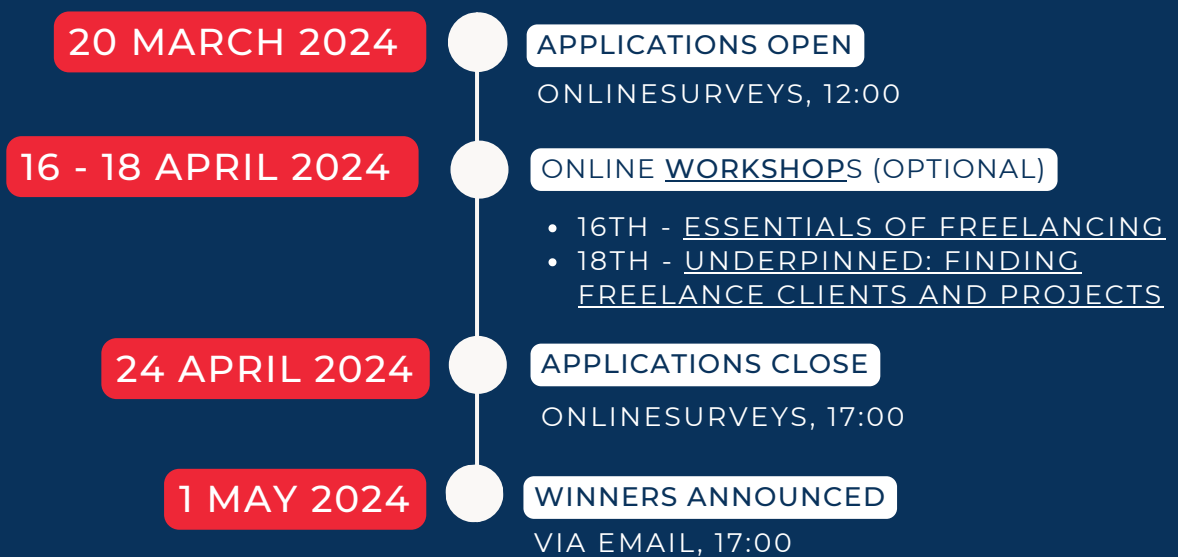
Judging Criteria

Judging will be based on the following:

- Demonstrating outstanding, knowledge and passion for your work and the broader industry
- Offering sufficient evidence to support your claims

Entry information will remain confidential.

Key Dates



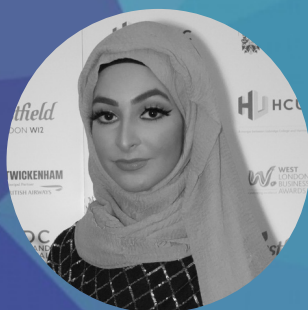
GOOD LUCK!

If you have any questions, please contact hub@brunel.ac.uk

PREVIOUS WINNERS

Explore previous winners here:

- [Brunel Freelancer Awards 2023](#)
- [Brunel Freelancer Awards 2022](#)



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