



# Research, Innovate and Emerge (RIEm)

#### What is RIEm?

An initiative to facilitate the growth of Small and Medium Enterprises (SMEs) by enhancing abilities for collaborative Research and Innovation (R&I). This programme is developed by the Research Support and Development Office (RSDO), Brunel University London.

#### **Aim of RIEm**

To support SMEs to strengthen their ability for collaborative Research and Innovation (R&I), to grow their business and to develop sustainable solutions to address their innovation challenges.

### What we offer through RIEm?

- Expert facilitation on R&I needs assessment, and support for developing an organisational specific R&I strategy and implementation plan.
- Strengthening skills for developing a collaborative funding proposal, integrated with expert support and one-to-one mentoring.
- Group learning activities, peer support, networking and introduction to public and private funders and investors.

## **SME Selection Criteria and Required Commitments**

- Registered SMEs in the UK, with evidence of financial expenditure over £100,000 in the last financial
  year, and with limited or no success of securing funding for R&I.
- Have achieved the Technology Readiness Level (TRL) three for the proposed solution.
- Commitment to participate in three half day workshops and receive up to five hours of expert mentoring support.
- Commitment to develop a specific R&I strategy and a concept note leading to a potential collaborative proposal for funding.



### Methodology

	Phase 1	Phase 2	Phase 3	Phase 4
Objectives	R&I Needs Assessment	R&I Strategy Development	R&I Proposal Development	R&I Joint Proposal Submission
Outcomes	Realisation of R&I capacities and needs. 1-to-1 expert mentoring support.	Development of R&I strategy. Awareness generation of funding sources. 1-to-1 expert mentoring support.	Development of draft R&I concept note. 1-to-1 expert mentoring support.	Development of a joint R&I proposal. Wider business impact. 1-to-1 expert mentoring support.

## **Key Benefits**

- Free expert consultancy and mentoring support to develop your specific R&I plan.
- Access to a world leading University, its facilities and expertise, and potential for Brunel seed funding for high quality selected R&I plans.
- Introduction and exposure to funding partners and a high potential for securing funds.
- Accelerated route-to-market possibilities.

## **Duration of Programme**

6 months

# **Application**

To apply, please submit a 100 word abstract of your innovative solution and the potential support required from Brunel University London, via our website or to the contact below:

brunel.ac.uk/riem

#### **Contact Details**

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And that was finale of RIEm (Research Innovate and Emerge) programme at Brunel University London! Fantastic experience, massive learnings, new friends and potential partners, and most of all, very exciting projects ahead with #bestinclass experts and the labs at Brunel. Fantastic panel on the last day, featuring; Innovate UK, KTN, EIT, Octopus Investments, West London Business and more....



Mirjana Prokic, Founder and CEO, hangAir (Participant - First Edition of RIEm)