

# Introduction to Management Enquiry

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## We're delighted you're thinking about studying at Brunel University London.

Our lecturers in the Brunel Business School have put together the following information to help you prepare for your course. This will give you a snapshot of the materials and reading list you'll be using. You'll get a full breakdown of information before you enrol.

On our website you can also [find out more about your modules](#) and [chat to a current student](#).

If you have any more questions, [please get in touch](#).

We look forward to welcoming you to Brunel.

### Sample lecture/coursework questions    Reading list

1. Select a company and discuss three managerial challenges for the business manager (focus on an aspect of business and management).
  2. Define teamwork and discuss the assigned roles in teams.
  3. Discuss the inherent challenges for organisations operating in a global business environment?
- Lussier, R. N. (2015) Management Fundamentals: Concepts, Applications, and Skill Development, Sixth edition, SAGE Publications, Inc.
  - Cameron, S. (2008) The Business Student's Handbook: Skills for Study & Employment, fourth edition, FT Prentice Hall, Pearson Education Limited, Harlow, UK.
  - Boddy, D. (2005) Management, an Introduction, third edition, FT Prentice Hall, Pearson Education Limited, Harlow, UK.



## Indicative content

Study Themes	Reading
Module overview & Introduction to Management Enquiry	Chapter 1, Lussier, 2015
Management and Managers: The Fundamentals	Chapter 1, Lussier, 2015
Managing teamwork	Chapter 2; Lussier, 2015
Managing Business – The Global Environment	Chapter 3, Lussier, 2015

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