Introduction to Journalism



We're delighted you're thinking about studying at Brunel University London.

Our lecturers have put together the following information to help you prepare for your course. This will give you a snapshot of the materials and reading list you'll be using. You'll get a full breakdown of information before you enrol.

On our website you can also find out more about your modules and chat to a current student.

If you have any more questions, please get in touch.

We look forward to welcoming you to Brunel.

Sample lecture/coursework questions

Preparing for first year is simple. All you need to do is to move out of your comfort zone and actively research other news mediums. Keep your eye on how the covid outbreak is represented differently on different platforms.

- 1. How is it being portrayed on Instagram as opposed to Facebook or Twitter?
- 2. Creating your own Instagram, Facebook, Twitter accounts solely for the purpose of broadcasting your journalism work. Create new accounts for this purpose.
- 3. Who is your political party for the area you live in and the area you are moving to for university?
- 4. Become familiar with local and central government.

Most of your first year at Brunel is practical and hands on so be prepared to work on material that would not be your initial choice.

Reading list

Some of the non-academic materials that will benefit you are – Keep Going by Austin Kleon, and Stick It Up Your Punter by Chris Horrie and Peter Chippendale. This is said to be a great eye opener. It as been updated recently but any volume will benefit and it can be purchased second-hand.

In terms of news media, it is beneficial to vary your selection from mainstream news, to celebrity, political, financial and covid related news. Understanding the different style guides is actively encouraged.

Introduction

- Webster, F. (2004). The Information society reader, London, UK: Routledge. Chapter 1
- Lindgren, S (2017). Digital media and society, London, UK: Sage. Digital media & society Chapter 1

Virtual Reality and Journalism

António Baía Reis & António Fernando Vasconcelos Cunha Castro Coelho (2018) Virtual Reality and Journalism,
Digital Journalism, 6:8, 1090-1100, DOI: 10.1080/21670811.2018.1502046

Journalism and Fake News

• Thordar, I., Oisetti, J. Nielsen RK., Hughes, T. Soma, B. (2018). Journalism Fake news and disinformation. Unesco series on journalism education

Surveillance

 Fuchs, C. (2012). Internet and Surveillance: The Challenges of Web 2.0 and social media. Oxon, UK: Routledge. Chapter 1 (Introduction)

Identity and technological culture

· Siapera E. (2017) Understanding new media. London, UK: Sage Publications. Chapter 9

Digital Divide

- Siapera E. (2017) Understanding new media. London, UK: Sage Publications. Chapter 4
- Ragnedda, M. and Muschert G. (2013). The Digital divide: the Internet and social inequality in international perspective. Routledge.

Digital media and the transformation of social interaction

• Lindgren, S (2017). Digital media and society, London, UK: Sage. Digital media & society chapter 11

Journalism in transition

- Siapera E. (2017) Understanding new media. London, UK: Sage Publications. chapter 7
- Tong J. (2017). Journalistic legitimacy revisited in digital journalism

Citizen journalists and their influence on journalism

• Abbott, J. (2017). Tensions in the scholarship on participatory journalism and citizen journalism. Annals of the International Communication Association. 41(3-4): 278-297.



