

LEVEL 5 INDICATIVE READING LIST 09/10

MSc Management

- Mullins, L. J. '*Management and Organisational Behaviour*', 8th Edition, (2009), Financial Times Press.
- Hatch, M. J. & Cunliffe, A. L. (2006) '*Organization Theory*', 2nd Edition, Oxford University Press.
- Redman T., Wilkinson T., (2005). *Contemporary Human Resource Management*, Text and Cases, FT/Prentice Hall 6th Edition
- McKenna, E., Beech, N. (2008) *Human Resource Management: A Concise Analysis*. Prentice hall, 2nd edition.

MSc Marketing

- McGoldrick P J. (2002) *Retail Marketing*, McGraw Hill.
- Dennis C E, Fenech T and Merrilees W. (2004) *E-Retailing*, Routledge.
- West, D., Ford, J. and Ibrahim, E.(2006) *Strategic Marketing – Creating Competitive Advantage*, Oxford University Press
- Hollensen, S. (2006) *Marketing Planning*, McGraw Hill.

MSc HRM and MSc HRER

- Mullins, L. J. '*Management and Organisational Behaviour*', 8th Edition, (2009), Financial Times Press.
- Redman T., Wilkinson T., (2005). *Contemporary Human Resource Management*, Text and Cases, FT/Prentice Hall 6th Edition
- McKenna, E., Beech, N. (2008) *Human Resource Management: A Concise Analysis*. Prentice hall, 2nd edition.
- Edwards Tony and Rees Chris (2006) *International Human Resource Management* London: Prentice Hall.
- Monir H. Tayab (2005) *International Human Resource Management*, Oxford Press.

MSc International Business

- Mullins, L. J. '*Management and Organisational Behaviour*', 8th Edition, (2009), Financial Times Press.
- Deresky, Helen. 2008. (6th edn.) *International Management: Managing Across Borders and Culture*. Prentice Hall.
- Charles Hill (2007): *Global Business Today*, McGraw Hill, 4/e.
- Mmieh, F. (2009): *International Business Economics*, (1st edition) Pearson Education
- Piggott and Cook (2006): *International Business Economics*, Palgrave MacMillan.
- Krugman, P. and Obstfeld, M. (2003) "*International Economics: Theory and Practice*", Pearson Education.

MSc Corporate Brand Management

- Balmer, J.M.T. and Greyser, S.A.(2003) *Revealing the Corporation. Perspectives on Identity, Image, Reputation, Corporate Branding and Corporate-level Marketing*, Routledge, London and New York.
- Bryman, Alan and Bell, Emma (2007) *Business Research Methods, (second Edition)* Oxford: Oxford University Press.
- Field, Andy (2005) *Discovering Statistics Using SPSS* (2nd Edition). London: Sage

MSc Global Supply Chain Management

- Grant, D.B., Lambert, D.M., Stock, J.R., Ellram, L.M. (2006) *Fundamentals of Logistics Management*, European Edition, McGraw-Hill
- Slack, N., Chambers, S. and Johnston, R. (2007), *Operations Management*, (5th Ed.), Prentice Hall.