

# EE3079: Electronic Business System



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# Introduction



Welcome to Your Storage. The cheap & affordable storage solution during your time at University.

Looking for space during the academic year?

Need space to store items whilst you go back home?

Book a Room today and start storing away!



# Introduction



- The aims for Your Storage are:
  - To offer Storage Solution for University Students
  - Near Campus
  - Cheap and Affordable Prices

# History & Development



- Self-storage is an industry which rents storage spaces to customers, usually providing rooms, lockers, containers and outdoor spaces.
- The industry continues to grow steadily and has recorded growth rates between 8% and 15% per year.
- Provide local storage space

# History and Development



## Competitors

- Safe Store
- Big Yellow

## Advantages of Your Storage

- Serves the University community.
- Tailored for students at low prices.

## Disadvantages

- Serves only the local area but has a potential to expand further.

# Business Model



Your Storage's business model should be able to:

- Set mission and goals
- Develop plans to cope with dynamic objectives
- Assess the capabilities of the organization

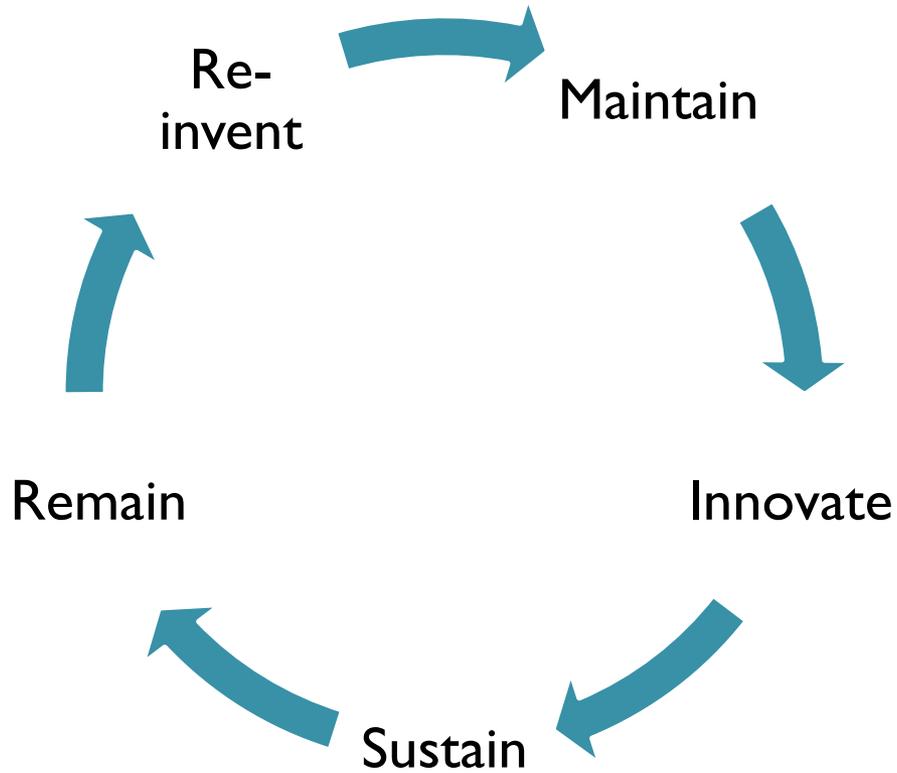
## Non Cyclic Functions



# Business Model



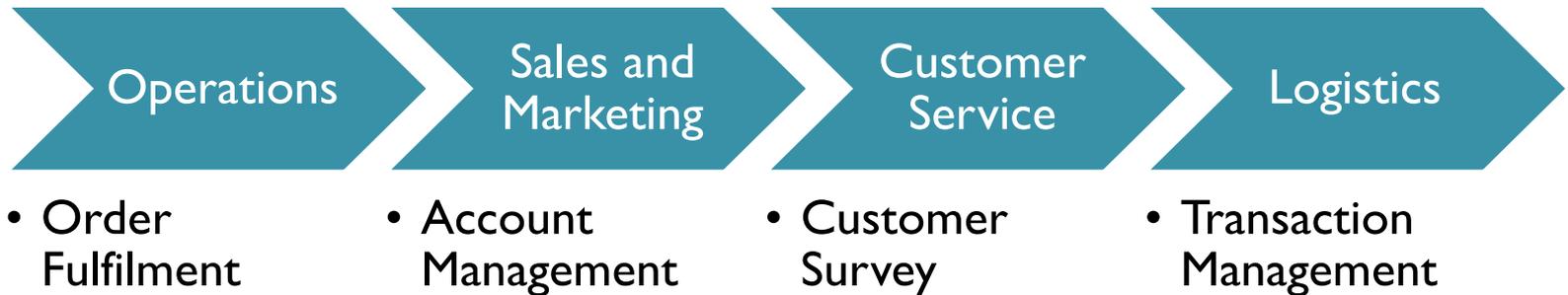
## Cyclic Functions



# Value Chain Analysis



## Primary Value Chain



# Value Chain Analysis



## Secondary Value Chain

Purchasing

People

Technology

Infrastructure

# E-Process



- Electronic Funds Transfer (PayPal)
  - Provides Security
  - Reliable
- Quote and Reserve
  - Get a quote anytime
  - Good starting point

# Technical Analysis of Design & Programming



- Technologies used
- Design
- Overview of the system

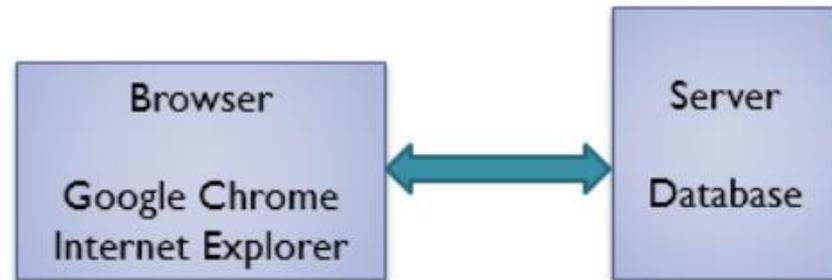
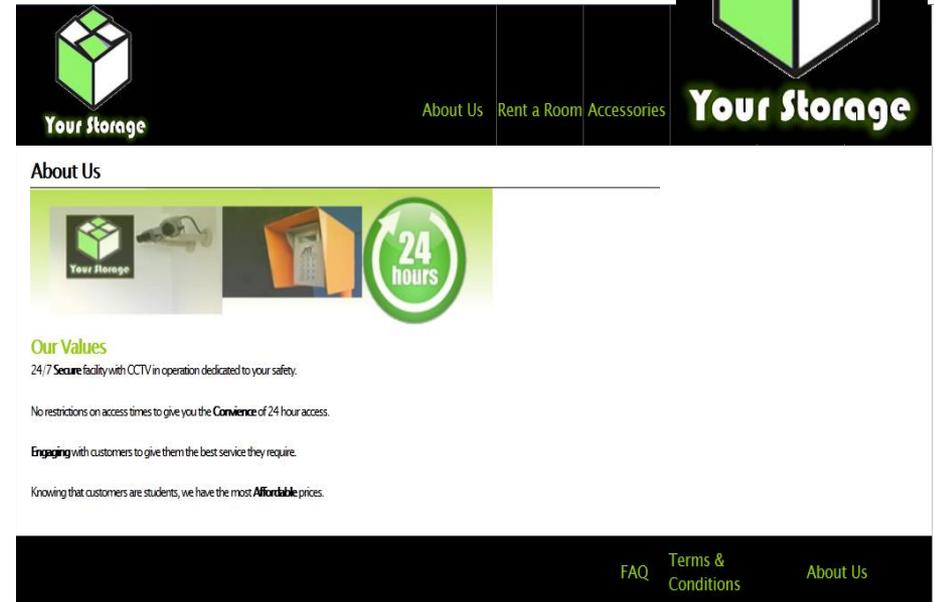
# Technical Analysis of Design & Programming



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# Technologies

- Front-end
  - JavaScript
  - HTML
  - CSS
- Back-end
  - PHP
  - MySQL
- Payment – Paypal



**PayPal**





# Technologies used

- CSS (Cascading Style Sheet)

Professional  
layout and  
appearance

Common Style

User-friendly  
Website

Helps  
Developers

Saves  
time

Easy to  
maintain

Single  
CSS file

# Technical Analysis of Design & Programming



- Technologies used
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# Design

- Design of the Logo
- Colour Scheme of the Website

**Your Storage**

[About Us](#) [Rent a Room](#) [Accessories](#) [Contact Us](#) [FAQ](#) [Checkout](#)

### Make a Booking

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#### Room Sizes

**5' X 5'**  
\* 8 Files and Storage Boxes  
\* Contents of a small closet

**5' X 8'**  
\* 8 Files and Storage Boxes  
\* Contents of a small closet  
\* Extra equipment: such as Microwaves etc.

**5' X 10'**  
\* Contents of a single Room  
\* Including Bed and Desk space

**10' X 8'**  
\* 2 single rooms  
\* Ideal to share space with a friend  
**Discounts Applied on this room!!**

#### Your Details

First Name

Surname

Email

Contact Number

Select Room Size

#### Prices

5' X 5' = £1.99/Month\*  
5' X 8' = £2.99 / Month\*  
5' X 10' = £5.99/Month\*  
10' X 8' = £8.99/Month\*

\* Initial payment is for one month, thereafter you are automatically charged at the end of the month for an additional month.

[FAQ](#) [Terms & Conditions](#) [About Us](#)

# Design

- **Design of the Logo**
- Unique Identification
- Idea of the design of the logo
- Kept in every page





# Design

- Colour Scheme of the Website
- Targeted for University Students
- Dark and Bright colours
- Links
- Easy to navigate
- Use of CSS
- Similar style

**Room Sizes**

- 5' X 5'**  
\* 4 Files and Storage Boxes  
\*\* Contents of a small closet
- 5' X 8'**  
\* 4 Files and Storage Boxes  
\*\* Contents of a small closet  
\*\*\* Extra equipment, such as Microwaves etc
- 5' X 10'**  
\*\* Contents of a single Room  
\*\*\* Including Bed and Desk space
- 10' X 8'**  
\*\* Two single rooms  
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# Technical Analysis of Design & Programming



- Technologies used
- Design
- Overview of the system

# Overview of the System



- How does YourStorage work
- Easy to use
- Feedback facilities

# Overview of the System



- How does YourStorage work

Enter Customer  
Details

Select the Room  
size and other  
accessories

Payment through  
Paypal

Receive an email and  
8 digit access code

Other accessories  
will be ready at the  
reception

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### Make a Booking

**Room Sizes**

- 5' X 5'**  
\* 4 Folders and Storage Boxes  
\* Contents of a small closet
- 5' X 8'**  
\* 4 Folders and Storage Boxes  
\* Contents of a small closet  
\* Extra equipment, such as Microwaves etc.
- 5' X 10'**  
\* Contents of a single room  
\* Including Bed and Desk-space
- 10' X 8'**  
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# Overview of the System

- **Easy to use**
- Feedback facilities
  - Unexpected valuable information
  - Client requirements
  - Improves the service
- **FAQ (Frequently Asked Questions)**

## FAQ – Frequently Asked Questions

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### What is Your Storage?

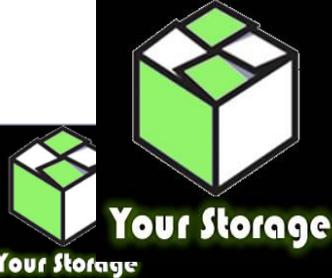
Your Storage is a storage facility that was built to help students who live far away from University to store their belongings while they go home over vacation breaks. This is an ideal storage solution for International Students who are returning back to university the following year.

### How Your Storage works?

With Your Storage you make your booking online, this is choosing which room size you would like to have plus an accessories that you may require. You complete the booking using the secure PayPal methods. At this point you will receive an email confirming the booking and also giving you an 8 digit access code for access to the storage facilities. Your accessories that you may have ordered will be available at the reception.

### Do I need my own padlock?

Yes you do, as each storage room has to be locked yourself if you would like to keep your valuables protected. Two different padlocks are available to purchase from us.



**Your Storage**  
Your Storage

### Contact Us

Name
Email
Contact Number
Insert Query Here
Send

We will get back to you within 2-3 working days.

In the mean time visit our FAQ (frequently asked questions) page to see if any of

# Strengths & Weaknesses



Design:

Simplicity

Home | Business Storage | Home Storage | Eco | Investor Relations | Self Storage Blog | Charities | Privacy & Cookies | Contact Us | Check-in Online

0800 783 4949  
Click here for opening times

Get some space in your life.™

**Home storage**

Find your nearest Big Yellow  
We have 76 stores nationwide.  
To find a store near you please enter:  
Enter your postcode OR  
Enter your town or city  
Find

**Business storage**

Get a business  
Find

Get an online quote or reserve your space  
Get an online quote  
Reserve your space

Welcome to Your Storage. The cheap & affordable storage solution during your time at University.  
Looking for space during the academic year?  
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Book A Room

FAQ Terms & Conditions About Us

Colour Scheme

# Strengths & Weaknesses



Use of Images

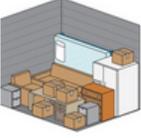


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Non-Static



# 5 Step Booking Process





# Business Model: Strengths

- Customer Focus
  - Customer Satisfaction Survey
  
- WWW
  - Search Engines Optimisation

# Future Developments



- Online Registration
- Map Facility with booking
- Mobile Application
  - On the go information

# Thank You

- Question Time



**Your Storage**