

**Programme Specification for Undergraduate Programme**  
**Leading to:**  
**BA Creative Writing**  
**BA Creative Writing with Placement**



Applicable for all undergraduate students **starting at FHEQ level 4** on or after 1<sup>st</sup> September 2021

Version No.	Date	Notes – QA USE ONLY	QA
1	April 2021	Programme specification for 2021/22 created Re-titled blocks in Level 4 (no change to content/credits) EN3000 replaced by CW3601 EN3039 removed EN3604 added EN3609 removed	BJR

Undergraduate Programme	
1. Awarding institution	Brunel University London
2. Teaching institution(s)	Brunel University London
3. Home college/department/division	College of Business, Arts and Social Sciences / Arts and Humanities / English and Creative Writing
4. Contributing college/department/division/ associated institution	LBIC for Alternative Foundation Level (see section 25)
5. Programme accredited by	N/A
6. Final award(s) and FHEQ Level of Award	BA (Hons) Creative Writing FHEQ Level 6 BA (Hons) Creative Writing with Placement FHEQ Level 6
7. Programme title	BA Creative Writing
8. Programme type (Single honours/joint)	Single honours
9. Normal length of programme (in months) for each mode of study	36 months (3 years) Full-Time 48 months (4 years) Full-Time Thick Sandwich 72 months (6 years) Part-Time
10. Maximum period of registration for each mode of study	Normal length plus 3 years for each mode of study
11. Variation(s) to September start	None
12. Modes of study	F/T; P/T; thick sandwich
13. Modes of delivery	Standard taught
14. Intermediate awards and titles with FHEQ Level of Award	BA (Ordinary) Creative Writing (FHEQ Level 6) BA (Ordinary) Creative Writing with Placement (FHEQ Level 6) DipHE in Creative Writing with Placement (FHEQ Level 5) DipHE in Creative Writing (FHEQ Level 5) Cert HE in Creative Writing (FHEQ Level 4)
15. UCAS Code	W800; W801
16. HECoS Code	100046
17. Route Code	W800UCRTWRIT
18. Relevant subject benchmark statements and other external and	<a href="#">UK Quality Code for Higher Education Most Recent QAA Subject Benchmark Statement</a> - English <a href="#">Most Recent NAWA Subject Benchmark Statement</a> (Creative Writing)

internal reference points used to inform programme design.	<a href="#">Brunel 2030</a> Brunel Placement Learning Policy, as published under the 'Placements' section of the ' <a href="#">Managing Higher Education Provision with Others</a> ' page
19. Admission Requirements	Details of <a href="#">entry requirements</a> are provided on the University's and College website. Levels of English for non-native speakers are outlined on Brunel International's <a href="#">language requirements</a> pages.
20. Other relevant information (e.g. study abroad, additional information on placements)	N/A
21. Programme regulations not specified in Senate Regulation 2. Any departure from regulations specified in Senate Regulation 2 must be stated here and approved by Senate.	N/A
22. Further information about the programme is available from the College website.	<a href="https://www.brunel.ac.uk/about/cbass">https://www.brunel.ac.uk/about/cbass</a>

### 23. EDUCATIONAL AIMS OF THE PROGRAMME

- To produce graduates who have a comprehensive and sophisticated understanding of the academic study of Creative Writing, and of the techniques and principles employed in Creative Writing practice.
- To provide expertise to support students' critical and creative engagement with issues of analysing and utilising writing within the context of Creative Writing.
- To encourage high levels of creativity, initiative and originality in the design, production, interpretation and analysis of Creative Writing.
- To develop skills of self- and group-management, decision-making and independent learning to prepare students for work in industry or for further research/writing.
- To enable students, through a Work Placement, to develop skills and knowledge relevant to work and professional development (4 yr thick sandwich mode)

### 24. PROGRAMME AND INTERMEDIATE LEARNING OUTCOMES

The programme provides opportunities for students to develop and demonstrate knowledge and understanding (K) cognitive (thinking) skills (C) and other skills and attributes (S) in the following areas:

FHEQ Level	Category (K = knowledge and understanding, C = cognitive (thinking) skills, S = other skills and attributes)	Learning Outcome	Associated Assessment Blocks Code(s)	Associated Study Blocks Code(s)	Associated Modular Blocks Code(s)
<b>4</b>					
	K	Literary forms, genres and devices, critical approaches and their historical formation	CW1805 CW1800, CW1801, CW1802,	CW1701 CW1700	EN1604 EN1605
	C	Editorial processes incorporating the ability to encompass a repertoire of analytical techniques and to apply theoretical ideas to self-written texts and the texts of others	CW1805 CW1800, CW1801, CW1802,	CW1701 CW1700	EN1604 EN1605
	C	Applying texts as critical tools for writing the world			EN1604 EN1605

	C	Critical thinking about writing, creative processes and the creative industries	CW1805 CW1800, CW1801, CW1802,	CW1701 CW1700	EN1604 EN1605
	S	Participate and present successfully in seminars	CW1805 CW1800, CW1801, CW1802,	CW1701 CW1700	EN1604 EN1605
	S	Respond to and learn from formative feedback	CW1805 CW1800, CW1801, CW1802,	CW1701 CW1700	EN1604 EN1605
	S	Communicate ideas effectively in writing	CW1805 CW1800, CW1801, CW1802,	CW1701 CW1700	EN1604 EN1605
	S	Workshop ideas in a group environment	CW1805 CW1800, CW1801, CW1802	CW1701 CW1700	EN1604 EN1605
<b>5</b>					
	K	Theoretical models relevant to the reading and interpretation of literature			All English modules
	K	The methodologies and approaches used in the advanced study and practice of Creative Writing			All CW modules
	C	Combine independent thought and creativity with research and writing techniques to engage with different types of Creative Writing			All CW modules
	C	Relate theoretical ideas and/or historical context to the close reading of primary and secondary texts			All English modules
	S	Deploy skills learnt at FHEQ level 4 effectively with more complex and demanding material at an enhanced level			All modules
	K, S	Develop students' knowledge of and preparedness for the labour market, and identify strategies for improving their employability skills.			EN2609
<b>6</b>					
	K	The theoretical debates and issues arising from the practice of writing in various forms and industries			All
	K	A systematic understanding of issues central to the theory and practice of Creative Writing			All
	C	Synthesise independent thought, self-reflection, initiative, creativity, research skills and critical understanding in the planning and realisation of original work			All
	S	Deploy skills learnt at FHEQ level 4 and 5 effectively with more complex and demanding material at an enhanced level			All
<b>Professional Development</b>					
	K	Demonstrate an understanding of the work environment, its structural and			AH2555

		operational context, and the issues that shape it			
	C	Analyse issues of professional development encountered in an employment context from an academic perspective			AH2555
	S	Adapt to the demands of an employment environment			AH2555
	S	Reflect on professional and personal development issues arising from the employment experience			AH2555

**Learning/teaching strategies and methods** to enable learning outcomes to be achieved, including formative assessments

For the CW study block CW1700 Creative Writing practice, lectures, seminar discussions and workshops with practitioners and theorists provide students with a range of approaches to the analysis and production of Creative Writing that they are expected to evaluate. A range of materials will be examined, evaluating various design and conceptual methodologies. One-to-one tutorials with members of the team are structured into the programme at various points, and these are supplemented by an online forum designed to enable students and staff to work remotely to share advice, issues, and problems in a group context. Seminars will provide the opportunity for collective class discussion before and during the preparation and execution of projects; and practical exercises will also be undertaken in seminars. Central to the learning and teaching strategy is a philosophy to encourage students to collaborate creatively and to share ideas with their peers, and to contribute to each other's initiatives and projects. Many of the practical exercises will involve group work. This will develop skills relevant to those who wish to enter employment in the industry. The learning pathways and the style of teaching are designed to help students develop the range of skills, including personal responsibility and initiative, and the ability to make decisions under complex conditions, which is an essential requirement for a career within the writing industry.

For the English modules, learning takes place in lectures, workshops, seminar groups (<15 at FHEQ level 4; <20 at FHEQ level 5), on trips, in individual tutorials by appointment, and in supervised group research sessions and tasks in the library. FHEQ level 4 includes diagnostic exercises which will receive formative feedback as part of the Study Block CW1701 Creative Process (student learning in these respects is summatively assessed as part of the Assessment Block CW1805 Creative and Critical Portfolio). Lecturers and tutors are all available for office hours (full-time staff for 4 hours per week) to be consulted individually and will also respond to emails. Detailed feedback is supplied on presentations, portfolios, essays and all other summatively assessed assignments.

The overall logic of the programme is demonstrate to students a research-led and practice-led approach to Creative Writing and English literature from the beginning of FHEQ level 4; relating the former to real-world contexts (as in the study block EN1602 World Literature). By completion of FHEQ level 4, students should have knowledge of all the essential skills they need to benefit fully from the more advanced study at FHEQ level 5 and FHEQ level 6. FHEQ level 5 studies are complemented by the core Professional Life module, which requires that students engage with necessary employability tasks providing a foundation for FHEQ level 6 Creative Industries study and preparing them for potential graduation into the creative industries. Study at FHEQ level 6 affords students full freedom to choose topics from amongst the large selection of research-led option modules (with staff teaching in their areas of research expertise) and to study at depth a subject of their choice in the dissertation module, with the benefit of individual supervision.

For the Placement, a workshop and tutorials are provided, associated with the placement.

**Summative assessment strategies and methods** to enable learning outcomes to be demonstrated

Summative assessment includes a final year project, journals, portfolios of shorter written coursework, individual and group presentations, continuous assessment of participation in seminars. The range of assessments ensures that different areas and expressions of knowledge in are developed and tested in terms of theory, design and industrial requirements. Practical work is assessed in a range of projects throughout the programme. In addition, and in keeping with the theory-practice interface focus of the programme, many practical exercises assess students' theorisation and critical reflection on their work. Written essays that accompany projects require evaluation of their work using a range of theoretical and critical tools. For English modules, the conventional essay formats assess students' understanding and evaluation of debates and methodological approaches current within the subject area.

In parallel to the overriding logic of the learning and teaching strategies, the idea is that the summative assessments become much more student-directed by FHEQ level 6. So questions and instructions will be more prescriptive and supportive at FHEQ level 4 and gradually become more open as the programme progresses.

For the Placement, students will complete a log book of the placement and an extended critical analysis, reflecting on professional development and its connection to their academic programme of study.

## 25. Programme Structure, progression and award requirements

Programme structures and features: levels, assessment blocks, credit and progression and award requirements

- **Compulsory block:** one which all students registered for the award are required to take as part of their programme of study. These will be listed in the left hand column;
- **Optional block:** one which students choose from an 'option range'. These will be listed in the right hand column;
- A **core assessment** is an assessment identified within an assessment block or modular block (either compulsory or optional) which must be passed (at grade D- or better) in order to be eligible to progress and to be eligible for the final award. All core assessments must be specified on the programme specification next to the appropriate assessment or modular block:

Where students are expected to pass the block at D- or better, but not necessarily all elements, then the block itself is core.

e.g. AB3000 Project (40)  
Core: Block

Where only some elements of assessments are required to be passed at D- or better, these will be identified by listing each element that is core

e.g. ABXXX1 Title (XX credits)  
Core: 1 & 4

Where students are expected to pass all assessments in a block then this will be identified. By setting the assessment this way, students are also required to pass the block by default. This will be identified thus:

e.g. ABXXXX Title (XX credits)  
Core: All, Block

- A **non-core assessment** does not have to be passed at grade D- or better, but must be better than a grade F, in order to progress and to be eligible for the final award.

## Foundation level

The Foundation level structure available to students is specified in document "Validated Programme Element Specification for LBIC Foundation University Studies

<p><b>Compulsory assessment block codes, titles and credit</b></p> <p>CW1800 Introduction to Writing Fiction (15 credits) (Part-time students Year 2)</p> <p>CW1801 Introduction to Writing Drama (15 Credits) (Part-time students Year 2)</p> <p>CW1802 Introduction to Writing Poetry (15 credits) (Part-time students Year 2)</p> <p>CW1804 Reflective Learning Journal (15 credits) (Part-time students Year 2)</p> <p>CW1805 The Writer's Toolkit (30 credits) (Part-time students Year 1)</p>	<p><b>Optional assessment block codes, titles and credits</b></p>
<p><b>Compulsory study block codes, titles and credit volume</b></p> <p>CW1700: Creative Writing Practice (60 credits) (part-time students Year 2) CW1701: The Writer's Toolkit (30 credits) (Part-time students Year 1)</p>	<p><b>Optional Study block codes, titles and credit volume</b></p>
<p><b>Compulsory modular block codes, titles and credits</b></p> <p>EN1604 World Literature 1: Going Global (15 credits) EN1605 World Literature 2: Travels and Migrations (15 credits)</p>	<p><b>Optional modular block codes, titles and credits</b></p>
<p><b>FHEQ level 4 Progression and Award Requirements</b></p> <p>As per <a href="#">Senate Regulation 2</a></p>	

<p><b>FHEQ level 5</b></p>	
<p><b>Compulsory modular block codes, titles and credits</b></p> <p>All modules are 20 credits unless otherwise specified</p> <p><b>Core modular block codes, titles and credits</b></p> <p>EN2609 Professional Life (0 credits) Core: Block (pass/fail)</p>	<p><b>Optional modular block codes, titles and credits</b></p> <p>All modules are 20 credits unless otherwise specified</p> <p>80 credits from:</p> <p>EN2017 Writing the Short Story EN2019 Screenwriting EN2603 Writing Contemporary Poetry EN2606 Horror, Sci-Fi and Fantasy CW2600 Life Writing</p> <p>40 credits from:</p> <p>EN2001 The Nineteenth-Century Novel EN2002 Shakespeare: Text and Performance EN2011 Post-Colonial Writing EN2014 Modernism EN2021 Romanticism and Revolution EN2610 Contemporary British and Irish Fiction EN2605 Genre Fiction</p> <p>Part-time students select 3 modules in Year 3, and 3 modules plus Professional Life in Year 4.</p>
<p><b>FHEQ level 5 Progression and Award Requirements</b></p> <p>As per <a href="#">Senate Regulation 2</a></p>	

<b>FHEQ level 5 – Sandwich Placement</b>	
<b>Compulsory assessment block codes, titles and credits</b>	<b>Optional assessment block codes, titles and credits</b>
<b>Compulsory study block codes, titles and credit volume</b> AH2554 Creative Writing Pre-Placement Study Block (0 credit)	<b>Optional study block codes, titles and credit volume</b>
<b>Compulsory modular block codes, titles and credits</b> AH2555 Placement (120 credits) Core: Block	<b>Optional modular block codes, titles and credits</b>
<b>FHEQ level 5 Placement Progression and Award Requirements</b> As per <a href="#">Senate Regulation 2</a> AH2555 will contribute 25% of the FHEQ level 5 profile and 8.3% of the overall degree calculation	

<b>FHEQ level 6</b>	
<b>Compulsory assessment block codes, titles and credits</b>	<b>Optional assessment block codes, titles and credits</b>
<b>Compulsory study block codes, titles and credit volume</b>	<b>Optional study block codes, titles and credit volume</b>
<b>Compulsory modular block codes, titles and credits</b> All modules are 20 credits unless otherwise specified CW3601 Creative Writing Special Project(40 credits) Core: Block EN3613 The Creative Industries	<b>Optional modular block codes, titles and credits</b> All modules are 20 credits unless otherwise specified. Select 60 credits altogether 20, 40 or 60 credits from: EN3028 Writing Modern Fiction CW3600 Writing Film and Television EN3612: Writing Poetry for Performance AH3600: Psychogeography 0, 20 or 40 credits from: AH3600 Psychogeography EN3617 Violence EN3605 Modern & Contemporary Lesbian Literature EN3604 Writing Ireland EN3619 Chaucer to Shakespeare EN3022 Victorian Literature & Culture  Part-time students take 3 modules in Year 5, and CW3601 plus EN3613 in Year 6.

## **FHEQ level 6 Progression and Award Requirements**

**As per [Senate Regulation 2](#)**

AH2555 will contribute 8.3% of the overall degree calculation

Please note: this specification provides a concise summary of the main features of the programme and the learning outcomes that a student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods can be found in the modular block, assessment and study block outlines and other programme and block information. The accuracy of the information contained in this document is reviewed by the University from time to time and whenever a modification occurs.