

**Programme Specification for Undergraduate Programme  
Leading to:  
BA (Hons) Film Production  
BA (Hons) Film Production with Placement**



*Applicable for all undergraduate students **starting at FHEQ Level 4** on or after 1<sup>st</sup> September 2020*

<u>Version No.</u>	<u>Date</u>	<u>Notes – QA USE ONLY</u>	<u>QA</u>
1	October 2020	Programme specification for 2020/21 created. Update to placement title and HECoS codes	BJR

<b>Undergraduate Programme</b>	
1. Awarding institution	Brunel University London
2. Teaching institution(s)	Brunel University London
3. Home college/department/division	College of Business, Arts and Social Sciences/Dept of Arts and Humanities/Performance and Production
4. Contributing college/department/division/ associated institution	LBIC for Alternative Foundation Level (see section 25)
5. Programme accredited by	n/a
6. Final award(s) and FHEQ Level of Award	B.A.(Hons) Film Production FHEQ Level 6 B.A. (Hons) Film Production with Placement FHEQ Level 6
7. Programme title	BA Film Production
8. Programme type (Single honours/joint)	Single Honours
9. Normal length of programme (in months) for each mode of study	36 months (3 years) Full-Time 48 months (4 years) Full-Time Thick Sandwich 72 months (6 years) Part-Time
10. Maximum period of registration for each mode of study	Normal length of programme plus 3 years for each mode of study
11. Variation(s) to September start	None
12. Modes of study	F/T; P/T Thick Sandwich
13. Modes of delivery	Standard Taught
14. Intermediate awards and titles with FHEQ Level of Award	DipHE in Film Production DipHE in Film Production with Placement FHEQ L5 Cert HE in Film Production FHEQ Level 4 BA (Ordinary) Film Production BA (Ordinary) Film Production with Placement FHEQ L6
15. UCAS Code	W200/W201
16. HECoS Code	101214
17. Route Code	P313UFILMPRO

18. Relevant subject benchmark statements and other external and internal reference points used to inform programme design.	<a href="#">QAA UK Quality Code for Higher Education</a> which includes the English Framework for Higher Education Qualifications within Part A on Setting and Maintaining Academic Standards. <a href="#">Most Recent QAA Subject Benchmark Statement</a> - Communication, Media, Film and Cultural Studies <a href="#">Brunel 2030</a> Brunel Placement Learning Policy, as published under the 'Placements' section of the ' <a href="#">Managing Higher Education Provision with Others</a> ' page.
19. Admission Requirements	Details of <a href="#">entry requirements</a> are provided on the University's and <a href="#">College</a> website. Levels of English for non-native speakers are outlined on Brunel International's <a href="#">language requirements</a> pages.
20. Other relevant information (e.g. study abroad, additional information on placements)	n/a
21. Programme regulations not specified in Senate Regulation 2. Any departure from regulations specified in Senate Regulation 2 must be stated here and approved by Senate.	n/a
22. Further information about the programme is available from the College website.	<a href="http://www.brunel.ac.uk/cbass">http://www.brunel.ac.uk/cbass</a>

### 23. EDUCATIONAL AIMS OF THE PROGRAMME

- To develop the creative, practical, technical, cultural and interpersonal knowledge, understanding and skills associated with professional film production.
- To produce reflexive practitioners who have the analytical and critical skills to situate their practice within the relevant wider social, economic, cultural and historical contexts that shape the cultural industries.

### 24. PROGRAMME AND INTERMEDIATE LEARNING OUTCOMES

The programme provides opportunities for students to develop and demonstrate knowledge and understanding (K) cognitive (thinking) skills (C) and other skills and attributes (S) in the following areas:

FHEQ Level	Category (K = knowledge and understanding, C = cognitive (thinking) skills, S = other skills and attributes)	Learning Outcome	Associated Assessment Blocks Code(s)	Associated Study Blocks Code(s)	Associated Modular Blocks Code(s)
<b>4</b>					
	K1	Knowledge and understanding of how to effectively utilise the key techniques, conventions and practices of film production.			FM1616 FM1618 FM1617
	K2	Knowledge and understanding of the relationships between creative ideas and industry structures and practices.			FM1616 FM1618
	K3	Knowledge and understanding of critical and theoretical traditions			FM1616 FM1619 FM1617

		and interdisciplinary approaches			
	C1	Developing analytical skills in reading and evaluating films, television and other audio-visual digital forms in relation to appropriate influencing contexts..			All L1 modules
	C2	Constructing and developing arguments in written or verbal or audio-visual forms, and engaging and understanding theories in the relevant scholarly literature.			All L1 modules
	S1	To be able to make effective use of library and other resources, set readings and key critical texts.			All L1 modules
	S2	To develop the skills necessary for individual and group project work.			FM1616 FM1618
	S3	To develop effective communication skills (e.g. self-presentation, oral, visual and written communication skills).			All L1 modules
	S4	To develop creative and imaginative forms of cultural practice			FM1616 FM1618 FM1617

## 5

	K1	Advanced knowledge, understanding and deployment of the techniques, conventions and practices of film production according to industry norms.			FM2622
	K2	Reflexive understanding and self-evaluation of the processes of creative idea development and innovation from conception to completion.			FM2622
	K3	Critical understanding of the historically changing and interacting industrial, technological, political and policy contexts that shape film and television.			FM2619 FM2606 FM2621
	C1	Apply advanced analytical skills of reading and evaluating films, television and other audio-visual digital forms and situating meaning making practices in relation to appropriate influencing contexts.			FM2623 FM2619 FM2010 FM2606. FM2621
	C2	Constructing and developing arguments in written, verbal or audio-visual forms, and engaging critically with relevant theoretical perspectives in the relevant scholarly literature.			All available L2 modules
	S1	Exercise advanced research skills in the generation and marshalling of data for the development of various forms of outputs such as creative			All available L2 modules

		projects, presentations and essays.			
	S2	To work effectively, flexibly and self-reflexively on individual and collaborative projects.			FM2622 FM2010 FM2619
	S3	To develop advanced communication skills.			All available L2 Modules
	S 4	To extend creative and imaginative skills and confidence in cultural production.			FM2622 FM2010 FM2619
<b>Placement</b>					
	K1	Demonstrate an understanding of the work environment, its structural and operational context, and the issues that shape it			AH2555
	C1	Analyse issues of Placement encountered in an employment context from an academic perspective			AH2555
	S1	Adapt to the demands of an employment environment			AH2555
	S2	Reflect on professional and personal development issues arising from the employment experience			AH2555
<b>6</b>					
	K1	Professional level understanding and specialised knowledge in some of the key techniques, conventions and practices of film production.			Dissertation Module
	K2	Sophisticated knowledge and understanding of the complexities, problems and solutions associated with creative work and industry practices.			Dissertation Module
	K 3	Sophisticated understanding of the historically changing and interacting industrial, technological, political and policy contexts that shape film and television.			FM3007 FM3010 FM3636 FM3632 FM3633
	C1	Independent analysis of films and other audio-visual forms and ability to articulate the complex relationships between texts and their broader social and cultural contexts of production and reception			All available L6 modules (except work experience)
	C2	Constructing and developing complex arguments in written, verbal or audio-visual forms, and engaging critically and independently with relevant theoretical perspectives in the relevant scholarly literature.			All available L6 modules (except work experience)

	S1	Exercise sophisticated research skills in the generation and marshalling of extensive data for the development of various forms of outputs such as creative projects, presentations and essays			All available L6 modules (except work experience)
	S2	To work effectively, flexibly and self-reflexively in groups and/or independently, demonstrating considerable initiative and resourcefulness in problem solving.			Dissertation Module FM3603 FM3632 FM3633
	S3	To develop advanced and sophisticated communication skills.			All available L6 modules
	S4	To extend creative and imaginative skills and confidence in cultural production.			Dissertation Module FM3632 FM3633

**Learning/teaching strategies and methods to enable learning outcomes to be achieved, including formative assessments**

The programme aims to produce graduates who have sophisticated and professional level film production skills combined with the confidence to be creative and imaginative cultural producers with knowledge of film culture. There is a common foundation year shared with the BA Film and Television Studies (and the two joint Film/TV programmes with Theatre and English) in which students acquire the basic tools for both theoretical analysis and research, practical video production skills, individual learning and collaborative group work. Practical exercises and creative project work are discussed with peers and tutors providing formative feedback for work that will be formally assessed later. Workshops, practical exercises, formative feedback and learning by doing continues and expands at FHEQ Level 2 (e.g. Advanced Filmmaking) as does the encouragement to be creative and critically reflexive about practical work (for example class discussions of student work) and resolve tensions between individual desires and the necessity of collaborative work. Lectures and seminars require students to develop critical and theoretical concepts that they can deploy in understanding their own work and the work of other film and television makers. The virtual learning environment (Blackboard) is used extensively to provide students with on-going resources and information relevant to modules as well as regular communication with module cohorts. Progression through the levels leads to students acquiring greater autonomy for their ideas, work, research and outputs (especially their final dissertation project which requires working on two short films).

**Students should be able to demonstrate knowledge and understanding of;**

- 1) The techniques, conventions and practices of film production according to industry norms.
- 2) The complexities, problems and solutions associated with creative work and industry practices.
- 3) The processes required to be a confident, creative and imaginative producer of filmic ideas.
- 4) The historical, cultural and industrial contexts that shape film and television.
- 5) The theoretical and conceptual tools to understand their own work and the work of others.
- 6) The interpersonal, communication and research skills necessary for successful project work.

**Summative assessment strategies and methods to enable learning outcomes to be demonstrated**

Summative assessment includes the final dissertation projects which tests student autonomy, initiative and originality, group and individual presentations, portfolio work, practical work in the medium of video and other creative outputs, continuous assessment of participation, essays, video essays and class exams.



## 25. Programme Structure, progression and award requirements

Programme structures and features: levels, assessment blocks, credit and progression and award requirements

- **Compulsory block:** one which all students registered for the award are required to take as part of their programme of study. These will be listed in the left hand column;
- **Optional block:** one which students choose from an 'option range'. These will be listed in the right hand column;
- A **core assessment** is an assessment identified within an assessment block or modular block (either compulsory or optional) which must be passed (at grade D- or better) in order to be eligible to progress and to be eligible for the final award. All core assessments must be specified on the programme specification next to the appropriate assessment or modular block:

Where students are expected to pass the block at D- or better, but not necessarily all elements, then the block itself is core.

e.g. AB3000 Project (40)  
Core: Block

Where only some elements of assessments are required to be passed at D- or better, these will be identified by listing each element that is core

e.g. ABXXX1 Title (XX credits)  
Core: 1 & 4

Where students are expected to pass all assessments in a block then this will be identified. By setting the assessment this way, students are also required to pass the block by default. This will be identified thus:

e.g. ABXXXX Title (XX credits)  
Core: All, Block

- A **non-core assessment** does not have to be passed at grade D- or better, but must be better than a grade F, in order to progress and to be eligible for the final award.

### Foundation level

The Foundation level structure available to students is specified in document "Validated Programme Element Specification for LBIC Foundation University Studies"

### FHEQ Level 4

Compulsory assessment block codes, titles and credit	Optional assessment block codes, titles and credits
Compulsory study block codes, titles and credit volume	Optional Study block codes, titles and credit volume

<b>Compulsory modular block codes, titles and credits</b> FM1616 Storytelling (40 credits) – CORE Block FM1619 Technology and Industry (40 credits) FM1617 Representation and Identity (20) FM1618 Creative Project Development (20)	<b>Optional modular block codes, titles and credits</b> None
<b>FHEQ Level 4 Progression and Award Requirements</b> As per <a href="#">Senate Regulation 2</a>	

<b>FHEQ Level 5</b>	
<b>Compulsory assessment block codes, titles and credits</b>	<b>Optional assessment block codes, titles and credits</b>
<b>Compulsory study block codes, titles and credit volume</b>	<b>Optional Study block codes, titles and credit volume</b>
<b>Compulsory modular block codes, titles and credits</b> FM2622 Advanced Filmmaking (40) – CORE Block FM2606 Understanding the Film and TV Industry (20)	<b>Optional modular block codes, titles and credits</b> 60 credits from: FM2623 Film/TV Genres (20) FM2010 Screenwriting (20) FM2621 Introduction to World Cinemas (20) FM2625 World Cinemas (20 credits)
<b>FHEQ Level 5 Progression and Award Requirements</b> As per <a href="#">Senate Regulation 2</a>	

<b>FHEQ Level 5 – Sandwich Placement</b>	
<b>Compulsory assessment block codes, titles and credits</b>	<b>Optional assessment block codes, titles and credits</b>
<b>Compulsory study block codes, titles and credit volume</b> AH2554 Pre- Placement (0 Credits)	<b>Optional study block codes, titles and credit volume</b>
<b>Compulsory modular block codes, titles and credits</b> AH 2555 Professional Placement Module (120 credits) (core)	<b>Optional modular block codes, titles and credits</b>
<b>FHEQ Level 5 Placement Progression and Award Requirements</b> As per <a href="#">Senate Regulation 2</a> AH2555 will contribute 25% of the FHEQ Level 5 profile and 8.3% of the overall degree calculation.	

<b>FHEQ Level 6</b>	
<b>Compulsory assessment block codes, titles and credits</b>	<b>Optional assessment block codes, titles and credits</b>
<b>Compulsory study block codes, titles and credit volume</b>	<b>Optional study block codes, titles and credit volume</b>
<b>Compulsory modular block codes, titles and credits</b>  FM3637 Dissertation – Practice (40 Credits) Core Block	<b>Optional modular block codes, titles and credits</b>  60 Credits from:  FM3603 Analysis of Film and Television Work Experience (20 credits) FM3007 Gender and Sexuality (20 credits) FM3015 American Independent Cinema (20 credits) FM3017 Alternative Film and Video Practice (20 credits) FM3010 Horror (20 credits) FM3xxx Documentary: Image and Violence (20 credits)
<b>FHEQ Level 6 Progression and Award Requirements</b>  As per <a href="#">Senate Regulation 2</a>	

Please note: this specification provides a concise summary of the main features of the programme and the learning outcomes that a student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods can be found in the modular block, assessment and study block outlines and other programme and block information. The accuracy of the information contained in this document is reviewed by the University from time to time and whenever a modification occurs.