

Programme Specification for Undergraduate Programme



Leading to:

BSc (Hons) Economics and Management

BSc (Hons) Economics and Management with Professional Development

Applicable for all undergraduate students starting at FHEQ Level 4 on or after 1st September 2020

| Version No. | Date | Notes – QA USE ONLY | QA |
|-------------|---------|---|-----|
| 1 | Sept-20 | New programme specification created for 2020/21 | WEA |

| Undergraduate Programme | |
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| 1. Awarding institution | Brunel University London |
| 2. Teaching institution(s) | Brunel University London |
| 3. Home college/department/division | College of Business, Arts and Social Sciences / Economics and Finance |
| 4. Contributing college/department/division/ associated institution | College of Business, Arts and Social Sciences / Business School LBIC for Alternative Foundation year and FHEQ Level 4 |
| 5. Programme accredited by | Accredited by the Association of Chartered Certified Accountants (ACCA) for the purpose of exemptions from some professional examinations. Accredited by the Chartered Institute of Management Accountants (CIMA) for the purpose of exemption from some professional examinations through the Accredited degree accelerated route. |
| 6. Final award(s) and FHEQ Level of Award | BSc (Hons) Economics and Management (FHEQ Level 6) BSc (Hons) Economics and Management with Professional Development (FHEQ Level 6) |
| 7. Programme title | BSc Economics and Management |
| 8. Programme type (Single honours/joint) | Joint honours |
| 9. Normal length of programme (in months) for each mode of study | 3 years (FT)/4 years (Thick sandwich) Where students commence their programme in an Alternative Level in LBIC, the normal length stated above will vary as follows: Foundation Year September commencement: + 1 year Foundation Year January commencement: + 9 months Foundation Year May commencement: + 5 months FHEQ Level 4 September commencement: no change FHEQ Level 4 January commencement: -3 months |
| 10. Maximum period of registration for each mode of study | Normal length of programme (as defined above in 8) + 3 years |
| 11. Variation(s) to September start | None for standard levels |
| 12. Modes of study | Standard |
| 13. Modes of delivery | Full-time/Thick Sandwich |
| 14. Intermediate awards and titles with FHEQ Level of Award | Certificate of Higher Education in Economics (FHEQ Level 4) Diploma of Higher Education in Economics (FHEQ Level 5) Diploma of Higher Education in Economics and Management with Professional Development (FHEQ Level 5) BSc (Ord) Economics and Management (FHEQ Level 6) BSc (Ord) Economics and Management with Professional Development (FHEQ Level 6) |
| 15. UCAS Code | LNC2/LN12/LND2 |

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| 16. HECoS Code | 100450 |
| 17. Route Code | L100UECNMGT |
| 18. Relevant subject benchmark statements and other external and internal reference points used to inform programme design. | UK Quality Code for Higher Education which includes the English Framework for Higher Education Qualifications within Part A on Setting and Maintaining Academic Standards. Most Recent QAA Subject Benchmark Statement- Economics Brunel 2030 Brunel Placement Learning Policy, as published under the 'Placements' section of the ' Managing Higher Education Provision with Others ' page. |
| 19. Admission Requirements | Details of entry requirements are provided on the University's and College website. Levels of English for non-native speakers are outlined on Brunel International's language requirements pages. |
| 20. Other relevant information (e.g. study abroad, additional information on placements) | N/A |
| 21. Programme regulations not specified in Senate Regulation 2. Any departure from regulations specified in Senate Regulation 2 must be stated here and approved by Senate. | N/A |
| 22. Further information about the programme is available from the College website. | http://www.brunel.ac.uk/courses/undergraduate/economics-and-management-bsc |

23. EDUCATIONAL AIMS OF THE PROGRAMME

- To provide specialised training in economics and management, including study of organisations, their management, and the changing external environment in which they operate
- To provide training in the principles of economics and management and their application.
- To stimulate students intellectually through the study of economics and management and to lead them to appreciate its application to a range of problems and its relevance in a variety of contexts.
- To provide a firm foundation of knowledge about the workings of the economy and to develop the relevant skills for the constructive use of that knowledge in a range of settings.
- To develop in students the ability to apply the knowledge and skills they have acquired to the solution of theoretical and applied problems in economics and management.
- To develop in students, through the study of economics and management, a range of transferable skills that will be of value in employment and self-employment.
- To provide students with analytical skills and an ability to develop simplifying frameworks for studying the real world.
- To develop in students the ability to appreciate what would be an appropriate level of abstraction for a range of economic issues.
- To provide students with the knowledge and skill base, from which they can proceed to further studies in economics, related areas or in multi-disciplinary areas that involve economics.
- To generate in students an appreciation of wider social and political issues in economics and management.
- To enable students, through a Work Placement, to develop skills and knowledge relevant to work and employment (with professional development award).

24. PROGRAMME AND INTERMEDIATE LEARNING OUTCOMES

The programme provides opportunities for students to develop and demonstrate knowledge and understanding (K) cognitive (thinking) skills (C) and other skills and attributes (S) in the following areas:

| FHEQ Level | Category (K = knowledge and understanding, C = cognitive (thinking) skills, | Learning Outcome | Associated Assessment Blocks Code(s) | Associated Study Blocks Code(s) | Associated Modular Blocks Code(s) |
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| | S = other skills and attributes) | | | | |
| 4 | | | | | |
| | K | Know and understand basic principles of economic and financial theory | | | EC1010 EC1020 EC1030 |
| | K | Know and understand basic principles of mathematical and organisational theory | | | MG1051 AF1602 |
| | C | Present, analyse and evaluate data | | | EC1601 AF1602 EC1010 |
| | S | Develop essay writing and listening skills | | | EC1010 EC1020 |
| | S | Use a variety of data sources relevant to economic activities, including library and electronic information facilities | | | All FHEQ Level 4 blocks |
| 5 | | | | | |
| | K | Know and understand intermediate principles of microeconomic theory and empirical testing | | | EC2001 EC2007 |
| | K | Know and understand aspects of the theory of management | | | MG2119 MG2133 MG2063 |
| | C | Apply appropriate methodological skills to investigate simple theoretical and practical problems in economics and management | | | EC2605 MG2063 |
| | S | Use transferable skills, including writing and numeric skills, graphical representational skills, the use of information technology and information gathering techniques | | | EC2605 EC2001 MG2119 |
| | K | The issues encountered in an employment context, and how these relate to research/theories in Economics and Management (with professional development award) | | EC2554 | EC2555 |
| | C | Critically reflect on and analyse the work placement context and the development of personal and business skills during the work placement (with professional development award) | | EC2554 | EC2555 |
| | S | Adapt to an employment environment and meet organisational expectations (with professional development award) | | EC2554 | EC2555 |
| 6 | | | | | |
| | K | Know and understand specialised areas of economic theory and empirical testing | | | EC3066 EC3604 EC3068 |
| | K | Know and understand specialised areas of Management (e.g., Entrepreneurship, Business Ethics) | | | MG3009 MG3038 MG3047 MG3113 |
| | C | Think conceptually, creatively and to synthesise (integrate) as well as analyse | | | EC3000 MG3119 |
| | S | The qualities and transferable skills necessary for employment requiring: i) the exercise of initiative and personal responsibility, ii) ability to ask relevant questions, iii) the independent learning ability required for continuing professional development. | | | MG3119 EC3000 |

Learning/teaching strategies and methods to enable learning outcomes to be achieved, including formative assessments

Teaching is principally delivered through lectures, workshops, and guided supervision of an extensive final year dissertation. Formative assessment in the form of essays is built into all levels of the programme. Other teaching methodologies will be employed as appropriate. These may include field trips, visits, directed reading, interactive learning via the University computer network, case study analysis, individual research, group learning activities, and presentations.

Summative assessment strategies and methods to enable learning outcomes to be demonstrated

Students' knowledge and understanding of the programme learning outcomes is assessed via a mixture of formal exams, tests, and final year dissertation. Each module contains at least one element of summative assessment, with formative assessment also employed throughout. Learning outcomes for the "with professional development award" are assessed through an extended essay. Assessment tasks will grow in sophistication and complexity as a student progresses on the programme. For example:

- at FHEQ Level Four a student may be asked to describe, discuss, compare, and outline
- At FHEQ Level Five a student may be asked to evaluate, analyse, justify, and differentiate
- at FHEQ Level Six a student may be asked to criticise, synthesise, appraise, formulate

However, it is expected that students will begin to use and develop critical skills from the beginning of the programme.

25. Programme Structure, progression and award requirements

Programme structures and features: levels, assessment blocks, credit and progression and award requirements

- **Compulsory block:** one which all students registered for the award are required to take as part of their programme of study. These will be listed in the left hand column;
- **Optional block:** one which students choose from an 'option range'. These will be listed in the right hand column;
- A **core assessment** is an assessment identified within an assessment block or modular block (either compulsory or optional) which must be passed (at grade D- or better) in order to be eligible to progress and to be eligible for the final award. All core assessments must be specified on the programme specification next to the appropriate assessment or modular block:

Where students are expected to pass the block at D- or better, but not necessarily all elements, then the block itself is core.

e.g. AB3000 Project (40)

Core: Block

Where only some elements of assessments are required to be passed at D- or better, these will be identified by listing each element that is core

e.g. ABXXX1 Title (XX credits)

Core: 1 & 4

Where students are expected to pass all assessments in a block then this will be identified. By setting the assessment this way, students are also required to pass the block by default. This will be identified thus:

e.g. ABXXXX Title (XX credits)

Core: All, Block

- A **non-core assessment** does not have to be passed at grade D- or better, but must be better than a grade F, in order to progress and to be eligible for the final award.

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| Compulsory assessment block codes, titles and credit | Optional assessment block codes, titles and credits |
| Compulsory study block codes, titles and credit volume | Optional Study block codes, titles and credit volume |
| Compulsory modular block codes, titles and credits All modular blocks are 20 credits AF1602 Mathematics for Economics and Finance Core: 4 EC1010 Microeconomic Principles Core: Block EC1020 Macroeconomic Principles EC1030 Financial Markets EC1601 Professional Skills and Statistics MG1051 Organizational Behaviour and Analysis | Optional modular block codes, titles and credits |
| FHEQ Level 4 Progression and Award Requirements As per Senate Regulation 2 | |

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| FHEQ Level 5 | |
| Compulsory assessment block codes, titles and credits | Optional assessment block codes, titles and credits |
| Compulsory study block codes, titles and credit volume | Optional Study block codes, titles and credit volume |
| Compulsory modular block codes, titles and credits All modular blocks are 20 credits EC2001 Microeconomic Principles II Core: Block EC2002 Macroeconomic Principles II EC2605 Introduction to Econometrics MG2119 Marketing Research MG2133 Human Resource Management and its International Dimensions MG2063 Critical Perspectives in Management | Optional modular block codes, titles and credits |
| FHEQ Level 5 Progression and Award Requirements As per Senate Regulation 2 | |

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| FHEQ Level 5 – Sandwich Placement |
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| Compulsory assessment block codes, titles and credits | Optional assessment block codes, titles and credits |
| Compulsory study block codes, titles and credit volume EC2554 Economics Pre-Placement (0) | Optional study block codes, titles and credit volume |
| Compulsory modular block codes, titles and credits EC2555 Economics Work Placement (120) Core: Block | Optional modular block codes, titles and credits |
| FHEQ Level 5 Placement Progression and Award Requirements As per Senate Regulation 2 For the 'with Professional Development' award, EC2555 will contribute 25% of the FHEQ Level 5 profile and 8.3% of the overall degree calculation | |

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| FHEQ Level 6 | |
| Compulsory assessment block codes, titles and credits | Optional assessment block codes, titles and credits |
| Compulsory study block codes, titles and credit volume | Optional study block codes, titles and credit volume |
| Compulsory modular block codes, titles and credits All modular blocks are 20 credits EC3066 Managerial and Industrial Economics | Optional modular block codes, titles and credits All assessment blocks are 20 credits unless indicated otherwise EITHER MG3119 Issues and Controversies in Management (40) Core: Block OR EC3000 Economics Project(40) Core: Block 20 credits from Economics options: EC3068 The Economics of Labour Markets EC3604 International Money and Finance EC3606 Development Economics 40 credits from Management options: MG3009 Entrepreneurship and Small Business Ventures MG3038 International Marketing MG3047 Strategic Management MG3113 Business Ethics, Environmental Sustainability and Governance |
| FHEQ Level 6 Progression and Award Requirements As per Senate Regulation 2 For the 'with Professional Development' award, EC2555 will contribute 8.3% of the overall degree calculation. | |

Please note: this specification provides a concise summary of the main features of the programme and the learning outcomes that a student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods can be found in the modular block, assessment and study block outlines and other programme

and block information. The accuracy of the information contained in this document is reviewed by the University from time to time and whenever a modification occurs.