



Brunel
University
London

Business School

POSTGRADUATE

Brunel Business School

Master of Business Administration

1 Year Full-time

2 Years Part-time



Discover what the Brunel MBA can do for you in the UK
and in job markets abroad.



AACSB
ACCREDITED



ASSOCIATION
OF
AMBA
ACCREDITED

Flavia De Facendis
MBA Graduate

"I have six years of work experience in the media, including broadcast, film and digital media communication industries, having worked with leading advertising and marketing agencies, production companies, publishers as well as other industry sectors. With the Brunel MBA programme I felt my horizons broadening and I saw many new opportunities for my future."

It's Personal and It's Business

It's about identifying your strengths and weaknesses, maximising your assets and turning them into a more profitable future.

That is what the Brunel MBA is designed to do. Whether you want to advance your existing career, move to a new field, start your own business, or simply earn more money, we can give you the tools you need.

Through our one year full-time programme, you will also have the opportunity to specialise your MBA by taking options in general management, and subjects in healthcare management and aviation management.

Every aspect of the programme is practical, fulfilling, integrated and, thanks to our world class teaching and research facilities, always relevant to today's everchanging business environment.

But don't take our word for it. The Brunel MBA is fully accredited by the Association of MBAs for the quality of its academics, its teaching, the curriculum and its student body.

You know what you want to achieve. We can help you succeed.



Brunel MBA Students talk about the Brunel MBA Programme in Brunel Business School



<http://bit.ly/1e0065Y>

Dr Dimitrios Koufopoulos,
MBA Director and Dr Bidit Dey,
Deputy MBA Director

"We are delighted to welcome you to our AMBA accredited MBA programme, housed in our purpose built modern business school."

Join a vibrant community of students, academics, alumni, and business managers from across the globe and with experience from a wide range of industry sectors."



School Rankings and Accreditations

- Brunel Business School is accredited by The Association to Advance Collegiate Schools of Business (AACSB); less than 5% of the world's Business Schools are AACSB accredited
- The Brunel MBA is one of a distinguished group of MBA programmes worldwide to have achieved accreditation by The Association of MBAs (AMBA), the leading MBA accreditation body
- The Brunel MBA is within Tier One of CEO Magazine's European MBA Rankings 2017
- Brunel Business School won the Times Higher Education Awards (THE) Business School of the Year 2013

About Brunel Business School

Brunel Business School, located close to Heathrow airport, is one of the largest schools of Brunel University London and is home to over 2,000 students over 100 academic and administrative members of staff. We offer a range of programmes covering all the core business and management disciplines at undergraduate, postgraduate and PhD levels.

Facilities

The School is based in the Eastern Gateway building, which creates a stunning entrance to the University Campus. The £32m building has state of the art facilities over four floors to house the school's faculty, students and leading edge research activities. It also houses a cafeteria and a restaurant. The building is one of many recent investments of the University Campus which houses 15,000 students on a single campus creating an amazing community on the outskirts of London.

Brunel University London was established in 1966 and is located on a single campus in Uxbridge, on the western outskirts of London, close to Heathrow Airport with excellent links to the centre of London and the rest of the UK. The recent campus masterplan saw over £250 million invested in new buildings, infrastructure and environment.

There is an extensive library and computer centre, with an all-encompassing book and journal collection, 24 hour computer workstations, group study areas and an assistive technology centre for disabled students. The University boasts excellent student facilities, with a stunning atrium leading to dining space, bars, the students' union and various retail outlets. We also have UEFA class football facilities, a competition standard athletics complex and sports and fitness centre. Eighteen halls of residence and a new residential village bring our on-campus accommodation up to 4,751 rooms.

Brunel Business School Introduction



<https://www.youtube.com/watch?v=d2AIUzOCKLI>



Xinlu Zhou MBA Student

"I have ten years managerial work experience in China. I have a creative and entrepreneurial flair, and secured a glass packaging patent in 2009, which reduced the cost of packaging by 35% with higher functional integrity. My MBA dissertation investigates the future of low cost airlines."



The Brunel MBA Academic Team



Dr Dimitrios Koufopoulos

Senior Lecturer and Brunel MBA Course Director

Dr. Koufopoulos holds a B.Sc. degree in Business Administration from the Athens University of Business and Economics and an MBA and PhD degree from Cardiff University. He is Fellow of the Institute of Management Consultants, Member of the Chartered Institute of Management, Member of the Chartered Securities and Investment Institute, Academic Member of the European Corporate Governance Institute and Research Director of the Hellenic Observatory of Corporate Governance.



Professor Amir Sharif

Professor of Operations Management and Assistant Head of School

Professor Amir M. Sharif (PhD, BEng (Hons), FRSA, FInstLM, MCMI, AffCIL T) has 10 years of experience working for and consulting to corporations such as JPMorgan, UBS, KPMG, PwC, Sony and the BBC in a variety of programme and project management roles. Through this industrial experience as well as academic research background, Amir is also active as a research grant reviewer for numerous national and international funding bodies such as the Danish National Research Foundation (DNRF), the Economic and Social Research Council (ESRC) in the UK, the Engineering and Physical Sciences Research Council (EPSRC) in the UK, the Natural and National Science Foundation of China (NNSFC) and the Qatar National Research Foundation (QNRF). Amir continues to work closely with organisations from a wide variety of sectors and also serves as the Sub-Committee Chair (Business Development) for a London-based hospital charity.



Dr Bidit Dey

Senior Lecturer and Deputy MBA Director

Dr Bidit Dey is the Deputy Director of the Brunel MBA programme and is a senior lecturer in Marketing. His research interest revolves around the adoption and use of technologies particularly in emerging economies. He has been actively involved in a number of training programmes and consultancy projects. He is a fellow of the Higher Education Academy and also a member of the British Academy of Management, and Academy of Marketing.



Professor Mustafa Özbilgin

Professor of Organisational Behaviour

Prof. Mustafa Özbilgin (PhD, MA, BA, PGC) has published more than 10 books and large number of papers in many management journals. He is the Editor-in-Chief of the British Journal of Management (Wiley-Blackwell, 2010 to date) and he serves as an associate editor for Gender Work and Organization. He sits on the Editorial Advisory Boards of the Academy of Management Learning and Education (AMLE), Journal of Managerial Psychology and Equality, Diversity and Inclusion: an international journal among others.



Professor Robin Jarvis

Professor in Accounting

Professor Robin Jarvis has been Professor of Accounting at Brunel since January 2010 and Head of SME Affairs at the Association of Chartered Certified Accountants (ACCA). Robin is also a member of and past chair (2004-2009) of FIN USE, an expert forum set up by the European Commission to improve policy making in the field of financial services from a user perspective (consumer and small business).



Professor Francesco Moscone

Professor of Business Economics

Professor Francesco Moscone has previously worked at the University of Leicester, University of Cambridge, and London School of Economics (LSE). He has worked as health economist for the National Collaborating Centre for Women and Children's Health, and the National Agency for Regional Health Services (Rome, Italy). He is principal investigator on an ESRC (UK government funding) first research grant entitled "Statistical Modelling of Interdependence in Economics". Additionally he is co-investigator for the grant "Economic Performance and Quality of Life in European Cities" awarded by the Economics Education and Research Consortium. Francesco is also a co-investigator for the grant "Development of new indicators to assess research within scientific areas" awarded by the European Social Fund. Additionally Francesco co investigates a major EU grant entitled "Biopool-Services associated to digitalise contents of tissues in Biobanks across Europe".



Professor Neil Anderson

Professor of Human Resource Management

Neil Anderson is Professor of Human Resource Management and Director of Research of the HRM-OB research centre (WORC) at Brunel University. He has published over 70 refereed scientific papers, 20 books, and over 30 book chapters. His scholarly work has appeared in a number of the top-tier journals in the field. Retaining a close interest in the practical application of scientific research in human resource management practices in organizations, he has consulted to numerous organizations in the UK, Europe, and the USA on issues relating to personnel psychology and organizational performance, including British Aerospace, the British Army, Shell, Saville Consulting, and NASA in the USA (Jupiter Mission).



Dr Jill Collis

Reader in Accounting

Dr Jill Collis is Director of the Accounting and Auditing Research Centre at Brunel University. Her research focuses on national and international developments in financial reporting requirements for small and medium-sized private companies. She has undertaken applied research for major accountability bodies in the UK (ACCA, ICAEW and ICAS), the Professional Oversight Board and government departments. The Collis Report (DTI, 2003) contributed to the 'think small first' approach taken in UK company law and has been used as the basis for research in other jurisdictions. The second Collis Report (BERR, 2008) contributed to the government's strategy for better regulation and reducing administrative burdens on smaller entities.



Dr Aida Hajro

Senior Lecturer

Dr Aida Hajro is a lecturer in International Business. She earned her MSc and PhD degrees in International Business from the Vienna University of Economics and Business. Aida's main interests are around diversity climate, multicultural team interactions, organisational culture change and socio-cultural integration processes in the context of cross-border mergers and acquisitions. Aida's research has been recognised through numerous awards such as the Athena Swan Research Award and the British Academy of Management Award



Dr Stephen Smith

Senior Lecturer

Stephen Lloyd Smith is a member of Brunel Business School with special interests in emotional labour, practice development, the philosophy of method and in the class origins and emotional basis for the authority exercised by local authorities.

He has worked with Kent Constabulary, the Royal College of Nursing, the Faculty of Occupational Medicine, the air-transport section of the International Transport Workers' Federation and with a number of local authorities and health trusts.



Dr Satwinder Singh

Senior Lecturer

Dr. Singh holds a PhD (Econ.) degree with specialisation in International Business. He has previously worked as Senior Research Fellow at University of Reading, Department of Economics. He has also consulted for private and public organisations and was based in Geneva as a full time consultant with UNCTAD (the United Nations Trade and Development body) in 2003-04. Dr. Singh has published over forty papers and chapters in edited volume on International Business.



Dr Abraham Althonayan

Senior Lecturer

Dr. Abraham Althonayan (BSc, MSc, PhD) is a member of the Centre for International Business and Strategy in Emerging Markets (CIBSEM) and Director of International Business Development within the School. He has a keen interest in the Aviation industry and has published a number of papers on the Aviation industry in the International Journal for Business Information Systems and presented papers in the Transport Research Society World Conference.



Dr Ana Cristina Costa

Senior Lecturer

Dr Ana Cristina Costa holds an MSc in Social Organizational Psychology from the ISPA Institute, University of Lisbon in Portugal, and a PhD in Trust Organizations from Tilburg University in the Netherlands. She has CIPD Academic membership and is a member of several editorial boards and has been guest editor of special issues for Journals such as Group and Organization Management, International Sociology and Social Science Information. Currently serves as Associate Editor for the European Journal of Work and Organizational Psychology.



Dr Sarmad Alshawi

Senior Lecturer

Dr. Sarmad Alshawi has more than 20 years of academic experience and is an active member of research groups at Brunel, with multi-discipline research in the areas of Air Transport Information Systems, Business Intelligence and Data Management, CRM, E-government and E-health. Dr. Alshawi has written in internationally refereed journals, spoken at conferences world-wide, and has guest-edited special issue journals. He has participated in several major UK research projects such as the EPSRC - funded MATCH healthcare (medical devices) project.

Programme Structure

A real MBA Commitment

The MBA Programme from Brunel Business School is an intensive, research-led MBA designed to maximise students' investment in a global executive career. The intensive full time programme is a one- year course starting annually in late September and January.

Robust Academic Programme

The richness of the Brunel MBA curriculum is based on the key business concepts that can help managers and CEOs alike develop the expertise required to lead and manage in the international business context. The highly commended Leadership Masterclass Series and the Career Development Programme combined with over 500 hours of student tutor direct (teaching) contact

hours successfully maintain the balance between theory and practise and reflect the School's ambitions for its graduates.

Schedule: Full-time study takes place on campus for approximately 30 - 40 hours per week; students will attend the School between Monday to Thursday with occasional Fridays and Saturdays. Part-time study patterns will be approximately 12 hours per week over a maximum of three days, including occasional Saturdays, on campus. Students will participate in lectures, seminars, group work, guest speaker visits, Career Development Classes and Leadership Masterclass Series workshops.

After Graduation: Become a part of a network of over 75,000 Brunel Alumni.

The Brunel MBA

Core Modules		Electives	Business Project
Academic	<ul style="list-style-type: none">• Business Economics• Corporate and Business Finance• Strategic Marketing Management• Leading People and Managing Organisations• Corporate and Competitive Strategy• Operations Management• International Business	<p>General Management:* Information Systems in Organisations, Managing for the Future, Healthcare Policy, Managing Service Operations and Change in Healthcare, Airline Management, Economics and Ethics, Airport Operations Management or</p> <p>Healthcare Management:** Healthcare Policy, Managing Service Operations and Change in Healthcare</p> <p>or</p> <p>Aviation Management:** Airport Operations Management, Airline Management, Economics and Ethics</p>	
Professional	<ul style="list-style-type: none">• Career Coaching• Leadership Masterclass Series• Career Development Programme• Business Life: Employability Programme		

Please note that elective modules are subject to a minimum enrolment of 10 students

* Students taking the General pathway choose one elective

** Students wishing to graduate with the Healthcare or Aviation Management specialism do not take the Operations Management module, and instead take two elective modules

MBA Core Modules

Corporate and Business Finance

You will gain a thorough understanding of the world of finance, the concepts of risk and the cost of capital, as well as the process of financial management in the long and short term. You will also learn the principles of management accounting, and systematic techniques for analysing and evaluating the financial health of an organisation, including the construction and interpretation of financial statements.

Leading People and Managing Organisations

Good organisations recognise that human capital is a key resource. This module helps you understand the many factors that influence people's behaviour and their effective performance. Through the development of critical thinking and independent judgement, you will gain a better theoretical and practical appreciation of how to motivate, lead, work together, communicate with colleagues, and manage conflicts of interest.

Strategic Marketing Management

This module will give you a thorough knowledge of the principal marketing concepts and how marketing has evolved as a business discipline with the rapid expansion of new technology. You will learn about marketing's role in the firm's strategy, and about the power shift towards the customer, globalisation, and the internet. Specifically you will be equipped with contemporary thoughts on how to excel in customer experience - the new competitive battleground.

Operations Management

In this module you will explore the approaches, techniques and tools of managing operations. You will gain a greater awareness of how strategic issues, both within the boundaries of organisations and beyond, affect how operations are planned and controlled. You will also develop a better appreciation of the relationship between performance imperatives and the design of operations or services.

International Business

This module considers the many challenges, both instrumental and ethical, of managing complex international organisations across geographical and cultural borders. It will provide an understanding of the mechanisms for entering new markets and emerging economies and the consequent need to cope with global diversity, risk and uncertainty.

Corporate and Competitive Strategy

This module will introduce the concepts and methodological tools and techniques for analysing an organisation's strategic position. You will gain an appreciation of the complex issues and challenges that face those responsible for the strategic management of organisations in changing and uncertain conditions.

Business Economics

The main aim is to provide the students a basic problem solving skill that is used in modern managerial decision making. In an environment where also SMEs tend to go global, CEOs and managers, need to constantly update and upgrade their tools of analysis in order to better tackle business the uncertainty across different dimensions. Indeed, economic and business decisions that were profitable a few years ago may not be so in this new historical moment. New decision making theory, methods and tools need to be applied.



Mario Rubio Martinez
MBA Student

"I managed projects for Walmart, Accenture, Telefonica, Bankomer and El Universal in Mexico just to name a few and Telmex in Colombia. I continue to investigate the success of project management as part of the MBA dissertation. I also enjoyed working as part of the Brunel MBA Spokesperson initiative where I mentored prospective MBA students."

Your MBA: Your Specialisation

As well as building up your management knowledge through the fundamental core modules, the Brunel MBA also gives you the opportunity to specialise by way of elective modules. Three pathway choices are available: general business, healthcare or aviation management. If you wish to specialise in aviation or healthcare management, you will need to choose the two relevant electives as well as a sector specific topic for your Business Project.

Elective modules

Information Systems in Organisations

The module aims to critically examine the debate on the role of Information Systems in globalisation and sustainable strategic advantage from intra-firm and extra-firm perspectives; and evaluate the changing nature of information systems, new business models and working practices in the competitive marketplace. This is in addition to assessing concepts of current IS management practices, trends, and their effects of IT on organisations and their trading partners in order to effectively leverage information tools.

Managing for the Future

The module aims to provide students with several methods and techniques in order to evaluate, (de)construct and assess 'futures', in order to improve decision-making quality. These include methods such as forecasting, scenario planning and others which may have been developed 'in industry' as well as within the academe. Students will investigate and evaluate issues and future challenges impinging upon organisations by eliciting strategies, policies and detailed practice changes that are available within management practice and academic research. The module will exercise students' critical enquiry skills, capacity for unconventional and creative thinking and their capacity for judgement under conditions of uncertainty.

Healthcare Policy

This module aims to enhance and develop a critical knowledge and awareness of the political setting of health policy and health management. It also aims to develop a critical awareness and analysis of the political processes of health policy-making, implementation and management. Whilst encouraging students to examine and critically evaluate their own role in policy processes and settings.

Managing Service Operations and Change in Healthcare

This module aims to facilitate an analytical appreciation of service operations management, leadership and change models and theories and related research in healthcare. It also aims to enable students to become flexible and effective leaders in their work and work environment through the pro-active use of key managerial and interpersonal strategies and methods of analyses. The module will also look at lessons learned from current and recent developments in health policy as they impact on implementing service operations management and change in healthcare to enable students to develop original and innovative initiatives in health care management and the ability to promote these within their organisation's culture and strategic plans.

Airport Operations Management

This module aims to help students acquire and develop knowledge and awareness covering airport operations management. The module also aims to provide students with the ability to critically discuss how to manage the operations of an airport successfully and sustainably. This will be achieved by studying the principle operations and general management and strategic planning approaches in dealing with the challenges of airport management, and the effect of these approaches on passengers, airlines and other airport stakeholders. Furthermore students should be able to identify core airport economics and business models, and how to assess and evaluate different airport operations and commercial strategies. By introducing these concepts, students will then be able to critically evaluate and assess, in a holistic manner, the impact of airport operations management and planning on the effective running of the airport as a sustainable business entity.

Airline Management, Economics and Ethics

The module aims to familiarise students with company structures and regulatory frameworks in the global air transportation industry, and the general principles of aviation management, safety and ethical practice. The module will also help students develop critical knowledge of the economics of running an airline business, as well as the principles of customer service management and marketing strategies.

MBA Business Project

Brunel MBA students have the opportunity to undertake their Business Project in a real world context, through a collaboration with multinational companies, SMEs or public sector institutions.

To complete your MBA, you will be required to undertake an in-depth study of a business or management issue of particular interest to you. It could be something that you have met in your career to date, a challenge that your organisation currently faces, or an exploration of a subject completely outside of your own experience. You will be expected to conduct extensive research, analyse your findings and reach your own conclusions. But before you embark on your project, we will give you comprehensive guidance and will coach you all the way through, from the first draft to your completed 12,000 project.

Examples of MBA Business Projects include

- Options for small businesses to exploit Web 2.0 technologies
- Choice of marketing strategy for Wal-Mart in India
- Branding for not-for-profit organisations
- Collaboration intensity in the UK supermarket retail chain
- Knowledge management in the SME sector
- Combating digital piracy
- What patients want: the impact of 'Patient Choice' on the NHS supply chain

A successful project is a great way to apply the knowledge you have gained in the programme, demonstrate your business acumen, and tailor your MBA to your own interests and needs, or to those of your current or future employers. Should you wish to study for a special award in Healthcare or Aviation Management, you will need to choose a sector specific topic for dissertation as well as two relevant electives.

Leadership Masterclass Series

At Brunel we believe that your MBA is not just about gaining knowledge, it's also about shaping you as a person. These short workshops focus on developing those soft skills that today's organisations expect and demand of their senior managers.

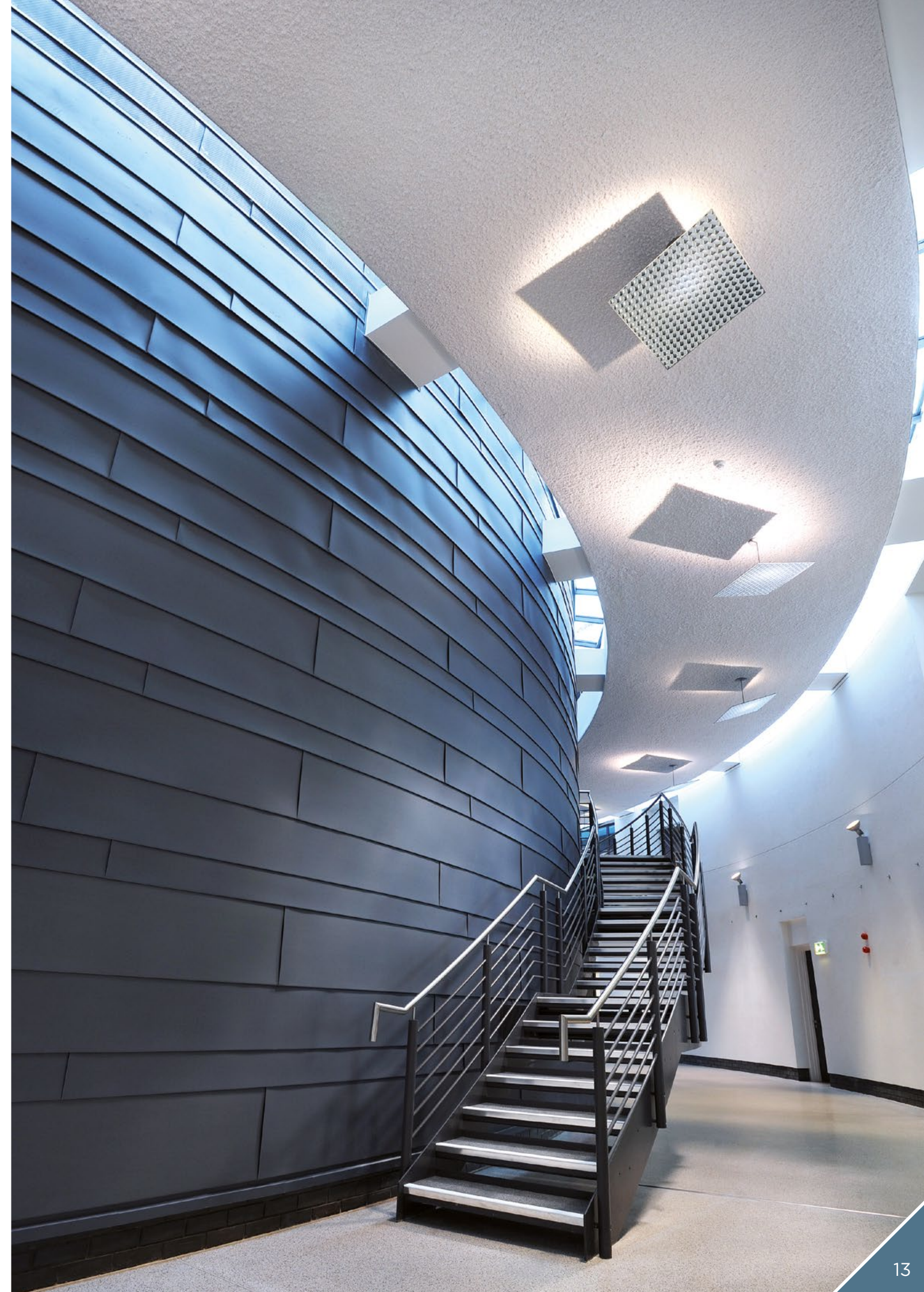
The Leadership Masterclass Series provides intensive workshops (scheduled across a range of Fridays and Saturdays) on the following topics:

- Global diversity management
- Leadership, recruitment and performance
- Lean in healthcare
- Project management
- Team challenge using MarkStrat™
- Using social media for business
- Consulting skills

Hongyan Zhao MBA Graduate

"I was working as a General Manager of a small business consulting company in Shanghai, China. We specialize in providing Italian textile machines for Chinese customers.

Determined to become a leader I made up my mind to take up the MBA programme in Brunel Business School because of its very good reputation, its rankings, and its convenient location in London."



Divya Gupta
MBA Graduate

"My Brunel MBA (Healthcare Management) helped me land a job as a project manager for Primary Care Cancer Services in the NHS."

Career Development Programme

The Brunel MBA Career Development Programme (CDP) is an integral part of your professional development whilst you are completing your MBA. The CDP aims to help you define your career goals within a career plan which you can move forward with after your MBA.

Recognising that achieving your career aspirations is probably why you considered an MBA in the first place there is a full programme of career activities throughout your course, including one-to-one career counselling, careers workshops and employer presentations (including international work opportunities and working in the UK post-MBA).

Landing a top job after completing your MBA is of course a key objective and the Careers Programme is designed to provide the tools that will help you achieve your ambitions. The programme will help you define your career goals and create a personalised career action plan. It also offers you the opportunity to acquire life-skills to attain the jobs that are relevant to your career plan both immediately after graduation and in the future.

Key ingredients of the Brunel MBA Career Development Programme:

- Assessment for your Professional & Career Development Portfolio
- A clearer sense of what makes you stand out
- Strong CV, LinkedIn profile and cover letter
- One-to-one coaching
- Identifying your Management Skills
- Identifying knowledge of value to employers
- Developing your career plan
- Your step by step Career Planning
- Guide to step by step approach to Career Planning
- Career Plan & Next Job
- Preparation for the job hunting process
- Learn about the hidden jobs market
- Writing an Executive CV
- Writing job applications
- Understanding and Interpreting job descriptions and job adverts
- Interview techniques, preparation & expectations
- Interview practice sessions

Career Coaching

As part of the MBA students have exclusive access to individual career management sessions with Helen Slingsby who has extensive coaching experience. Students receive advice on all aspects of career planning, including reassessment of their true strengths and weaknesses.

This aspect of the MBA programme is invaluable to students who having worked in managerial roles for a number of years may now wish to evaluate their experience to date and progress their careers into the future.



Helen Slingsby
Career Coach

"My role is to help students understand how to tell their own story to employers and potential business partners. If they don't know who they are, what makes them thrive, where do they want to be, then how can they convince others at, let's say, a networking event or at an interview for that all important job. I want to help students discover what the MBA can do for them in the UK but also in more buoyant job markets abroad. They need to learn how to create their own luck from the word go.

The most exciting, if a little controversial task, will be to get our MBA students to realise how and why they are different and better than their class mates!"

Simon Nicholson
MBA Graduate

"Following appointment as an Operations Director for a small family firm, I recognised that there was a vacuum in my formal business qualifications.

The Brunel MBA appeared to me to be a well structured, open, honest MBA tailored towards students with significant business experience. The opportunities to learn with others, and apply shared knowledge back to the workplace left a lasting impression. I have now managed to secure a new role and position as Director of Operations at Oxford Instruments, now a FTSE 250 company, which has been enhanced by my MBA experience and study.

I really enjoyed the course and the experiences and knowledge gained so far. Working with other students on the programme has benefited me greatly, and I have built new friendships and network links as a result."



Brunel's Placement and Careers Centre was named the Best Placement Service in UK at the inaugural National Placement and Internship Awards.



**Kuldip Johal,
MBA Graduate**

"I'm the supply manager for an airline caterer. The Brunel MBA has really broadened my horizons."

MBA Linked with Industry

The Brunel MBA is very much a practical qualification aimed at meeting the needs of aspiring middle level or senior managers so it is highly appropriate that it is underpinned by Brunel's close links to business.

Below are details of just a few recent School initiatives under the umbrella of Business Life employability programme that demonstrate this:

Company Links and Visits

MBA students undertake regular visits to companies in the UK and many companies visit the students on campus as part of the MBA Guest Speaker Series: "Let's Talk Business". The following companies have an ongoing relationship with the Brunel MBA and our students have had the chance to network and work with representatives from:

- Barclays
- British Airways
- Capital & Counties Properties PLC
- Enterprise Rent-a-Car
- Goldman Sachs
- HSBC
- IBM
- Iraq Energy Institute
- Jaguar
- Johnson and Johnson
- Lloyd Northover
- Microsoft UK
- Oxford Instruments
- Radley Yeldar
- Xerox

International Business Tour

MBA students have the opportunity to embark annually on a Business Tour to one of the main economic hubs in the world, where they learn about operations of multinational corporations. A recent visit included a week long trip to one of the leading BRIC economies: India. Students had a unique opportunity to meet with senior directors of companies such as Cadburys, McDonalds and Merrill Lynch - as well as a number of local social enterprises and SMEs.

MBA Advisory Board

The MBA Advisory Board provides a fresh perspective on the development, relevancy and impact of curriculum for the Brunel MBA so that the programme is properly reflective of commercial organisation and management needs. Furthermore it ensures that MBA graduates are suitably aware of and responsive to industry requirements. The Advisory Board for the MBA Programme includes a mix of well known and local corporations in the UK:

- British Airways
- Buckinghamshire NHS Trust
- Capital & Counties Properties Plc.
- Hewlett-Packard Ltd.
- IBM
- PricewaterhouseCoopers LLP.
- The Walt Disney Company

Conferences

The School has hosted a discussion forum for aviation sector managers and also an annual conference for occupational health professionals, both of these events are in conjunction with the School's expanding portfolio of Executive Development programmes.

Harjot Gill
MBA Graduate

"The Brunel MBA assisted my transition from a military to civilian life. Leaving an organisation such as the Army is a daunting experience, as it is so rich in culture, history and diversity.

I am very happy and lucky to be starting my new career with such a reputable firm (Accenture), knowing that I have a depth of business knowledge that I am taking with me - I owe a lot to the staff and fellow students at Brunel for such a worthwhile and memorable MBA experience."



How To Apply

The Brunel MBA recruits managers and other professionals of high calibre who can both benefit from and contribute to an intellectually challenging management programme.

Entry Requirements

Applicants should normally:

- Have a minimum of three years' full time work experience at managerial or professional level following their degree
- Have a good UK honours degree or its overseas equivalent

It is important for candidates to clarify that they have significant/ focussed sector experience with responsibility for either people, resources and/or budget which is supportable by official documentary evidence.

Application Procedure

Please submit your application online on our website
www.brunel.ac.uk/bbs/mba/how-to-apply

When completing your application, you will be asked to submit:

- Academic transcripts - we are happy to receive these as photocopies or as scanned documents but you must show ORIGINALS when you formally register.
- A detailed personal statement
- A copy of your Curriculum Vitae
- Two references - ideally one from your current employer and one from an academic who knows you.
- English Language - if English is not your first language, you will be asked to provide proof of a sufficiently high level of competence in English Language.

Many applicants are interviewed as part of their application process and in rare instances we may ask you to take the Brunel MBA admissions test with follow up telephone interview or submit a GMAT test result to support your application.

Applicants can check the status of their application by using Brunel's "My Application" facility.



**Mohamed Abdelkhalek
Mahmoud
MBA Graduate**

"The care we are given individually as part of the career and development plan is the most surprising part for me. We can have a one-to-one session with a very experienced professional who is entirely dedicated to the MBA students. This made me learn more about myself, made me think of some of my skills differently, and focus on improving my weaknesses."

Make Brunel Your Choice

Brunel MBA students benefit from free language courses, some complimentary text books and guaranteed accommodation on campus.

- One year full-time or two year part-time MBA (September and January start)
- Fully accredited by the Association of MBAs (AMBA)
- Specialist award in General Management, Healthcare Management or Aviation Management
- Industry based Business Project of your own choice
- Leadership Masterclass Series and Career Development Programme
- Excellent academic and research reputation
- A diverse and vibrant international student body
- West London location
- Ultra-modern facilities including a new £32mIn flagship building

We are very happy to answer any questions you have about the Brunel MBA portfolio either by email, over the phone or in person by prior appointment.

**Funmi Obileye
MBA Graduate**

"Sometimes it feels as though we are in a board meeting!"

The Brunel MBA programme has developed my career internationally through the people I met on the course and understanding their cultural differences.

Employers are always looking for candidates with an international mind-set and having this international exposure on my CV has given me that step ahead I need.

Taking part in the Business Tour to India gave me an amazing international experience of one of fastest growing economies".





Where is Brunel Business School?

Brunel Business School is situated at Brunel University's single campus at Uxbridge on the western outskirts of London. Its location makes it convenient for central London, Heathrow Airport and the M4, M40 and M25 motorways.

Programme Specific Webinars

Ask questions about course content, learning activities, modules, pathways, academic support services, career outcomes and more. www.brunel.ac.uk/bbs/webinars



Connect with our Students

Connect with current MBA students and recent graduates by way of social media or email for a first hand experience of studying at Brunel Business School. www.brunel.ac.uk/bbs/contactstudent



Dr. Aida Hajro **MBA Lecturer**

"As part of their Business Project this year, some of our students were asked by British Airways to identify the necessary steps in designing and supporting their corporate university and fostering the creation of an innovative organizational culture.

This indeed represents a very challenging task. This partnership will provide us with the opportunity to learn from British Airways by conducting interviews with some of their most senior managers. At the same time we agreed to provide the British Airways a detailed executive summary and a presentation of our managerial implications for their strategy group."



www.brunel.ac.uk

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Every effort has been made to ensure the accuracy of the information in this brochure and the University will take all reasonable action to deliver courses and services in accordance with the descriptions set out in it. A contract is made at the point when an applicant accepts an offer from Brunel, meeting any conditions, and the acceptance is communicated to Brunel or the clearing system acting for Brunel, and this contract is confirmed. All students are required, as a condition of registration, to abide by and submit to the University's statutes, ordinances, regulations and rules, which are published on the University's website (a hard copy is available from the Registry at the Uxbridge address). Note: the information contained within this course brochure is correct at the time of going to print (October 2015).