

Are you developing a product, service, or technology, in your business? If so, you may need to:

- Access university technical expertise
- and*
- Access government innovation funding to pay for it.

The Brunel RIEm Programme is free to small businesses and will show you how to:

- identify funding for your innovation
- work with researchers to write funding proposals
- submit a convincing funding proposal

**Those businesses that complete RIEm and submit a proposal have 73% chance of securing Innovate UK funding**

*(RIEm Independent Evaluation, S4W, 2024)*

## RIEm provides

Three half-day workshops at Brunel plus five hours of expert mentoring over six months (valued at £8k), which include:

- an assessment
- an introduction to Brunel experts
- a tour of the internationally renowned Brunel facilities
- a practical session on developing a funding proposal
- a review of possible funding sources
- an introduction to selected public and private investors
- opportunities for peer to peer support.

## To join RIEm you will need:

- a turnover or investment of £300k
- a product/service/technology ready for development - described in 100 words
- to have achieved the Technology Readiness Level (TRL) 3 for the proposed solution
- little or no previous experience of applying for funding
- commitment to attend the sessions.

## To have a chat and apply

Please contact Dr Michael Joseph

email [michael.joseph@brunel.ac.uk](mailto:michael.joseph@brunel.ac.uk) or call 01895 267262



*“The RIEm programme helped increase my confidence in grant writing by providing a deeper understanding of how to present my project to judges. We were successful with the first application we applied for after finishing the programme!”*

Liam Murphy, Co-Founder,  
Stix Mindfulness