



Brunel
University
of London



**Brunel
Business
School**



Ready to Shape and Implement Your AI Strategy?

AI Leadership – AI Strategy and Opportunity

Turn AI opportunity into strategic advantage.

Whether you're exploring AI for the first time or looking to lead its responsible adoption, our fully funded AI Leadership: AI Strategy & Opportunity apprenticeship unit will equip you with the knowledge and confidence to develop an effective AI strategy for your organisation.

Lead your organisation's AI future.

Scan the QR code to register your interest or contact us:
skillsdevelopment@brunel.ac.uk



Why choose this programme?

- Fully funded through the Government's Skills & Growth Levy (subject to eligibility)
- 30 hours of flexible online learning
- Part-time delivery designed to fit around work
- Learn from world-leading AI academics and industry experts
- Develop practical skills you can apply immediately within your organisation

Who is this programme for?

This apprenticeship unit is designed for leaders and managers responsible for shaping the strategic direction, governance and oversight of AI within their organisation. It is ideal for professionals who want to build their AI leadership capability and understand how AI can create value across their organisation

This programme is particularly suited to organisations that are:



Exploring AI adoption for the first time



Looking to identify practical AI opportunities



Developing an AI strategy or roadmap



Building organisational capability for responsible AI implementation

What you'll learn

- Understand AI technologies and their strategic potential
- Identify AI opportunities that create organisational value
- Lead ethical, responsible and trustworthy AI adoption
- Assess organisational readiness and plan for change
- Apply your learning through an AI strategy and opportunity simulation

Eligibility

To apply you must:

- Be aged 19 or over
- Meet the residency requirements for apprenticeship funding
- Be working, with more than 50% of your employment based in England
- Not be undertaking another apprenticeship or apprenticeship unit
- Not already possess more than 50% of the knowledge and skills covered by this unit



Meet the Programme Director, Dr Asieh Hosseini Tabaghdehi, Senior Lecturer in Strategy & Business Economy

Did you know?

Brunel's Skills Development & Further Learning team can help your business with bespoke executive education, apprenticeship development and short course design.

Contact us to find out more: skillsdevelopment@brunel.ac.uk

Ofsted
Outstanding
Provider