Academic Writing (1 hour a week for 5 weeks)

Important note

Students on the following courses <u>must not register</u> for this course as there are writing courses timetabled as part of your degree programmes:

- All MSc and MBA programmes at Brunel Business School
- MA Design and Branding Strategy and MA Design Strategy and Innovation

Course Aim and Outcomes

The aim of the course is that your academic writing shows familiarity with key University requirements for coursework.

To do this you will be able to:

- plan and organise essays and reports to answer different kinds of questions;
- help readers to follow your ideas;
- show evidence of critical thinking;
- use various sources of information appropriately;
- write in an academic style.

Day	Time	First class	Last Class	Location	
Friday	14:00-15:00	January 25	February 22	LECT 211	Book now