Academic Writing (Zoom)

Important note
Students on the following courses must not register for this course as there are writing courses timetabled as part of your degree programmes:

- All MSc and MBA programmes at Brunel Business School
- MA Design and Branding Strategy and MA Design Strategy and Innovation

Course Aim and Outcomes
The aim of the course is that your writing shows familiarity with key University requirements for coursework.

To do this you will be able to:

- plan and organise essays to answer different kinds of questions;
- use sources of information appropriately;
- help readers to follow your ideas;
- show evidence of critical thinking;
- write in an academic style.

Timetable
The timetable with days and times will be available from Monday September 28.

<table>
<thead>
<tr>
<th>Length of Class</th>
<th>First class</th>
<th>Last Class</th>
<th>Additional time (Q and A for those interested)</th>
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</thead>
<tbody>
<tr>
<td>1 hour a week</td>
<td>Week 2</td>
<td>Week 6</td>
<td>Weeks 2-6: 30 minutes after each lesson. Week 7: 1 hour session. Participants need to submit questions before the lesson.</td>
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