

## Academic Writing (Zoom)

### Important note

Students on the following courses **must not register** for this course as there are writing courses timetabled as part of your degree programmes:

- All MSc and MBA programmes at Brunel Business School
- MA Design and Branding Strategy and MA Design Strategy and Innovation

### Course Aim and Outcomes

The aim of the course is that your writing shows familiarity with key University requirements for coursework.

To do this you will be able to:

- plan and organise essays to answer different kinds of questions;
- use sources of information appropriately;
- help readers to follow your ideas;
- show evidence of critical thinking;
- write in an academic style.

### Timetable

The timetable with days and times will be available from Monday September 28.

Length of Class	First class	Last Class	Additional time (Q and A for those interested)
1 hour a week	Week 2	Week 6	<u>Weeks 2-6</u> : 30 minutes after each lesson. <u>Week 7</u> : 1 hour session. Participants need to submit questions before the lesson.