Academic Writing (Zoom)

1 hour a week for 5 weeks

Important note
Students on the following courses must not register for this course as there are writing courses timetabled as part of your degree programmes:

- All MSc and MBA programmes at Brunel Business School
- MA Design and Branding Strategy and MA Design Strategy and Innovation

Course Aim and Outcomes

The aim of the course is that your writing shows familiarity with key University requirements for coursework.

To do this you will be able to:

- plan and organise essays to answer different kinds of questions;
- use sources of information appropriately;
- help readers to follow your ideas;
- show evidence of critical thinking;
- write in an academic style.

Q & A (Questions and Answers)

For those who are interested, there is an extra 30 minutes after which you can stay to ask questions that are relevant to all participants.

There is also an extra Q&A session after the course has finished. It would be very helpful if participants send in their questions before the session.

<table>
<thead>
<tr>
<th>Day</th>
<th>Time (UK)</th>
<th>First Class</th>
<th>Last class</th>
<th>Q&amp;A (for those interested)</th>
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</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td>10:30-11:30 am</td>
<td>October 6</td>
<td>November 3</td>
<td>November 10</td>
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<tr>
<td>Tuesday</td>
<td>2:30-3:30 pm</td>
<td>October 6</td>
<td>November 3</td>
<td>November 10</td>
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<tr>
<td>Friday</td>
<td>09:00-10:00 am</td>
<td>October 9</td>
<td>November 6</td>
<td>November 13</td>
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