Essay writing

(Five lessons, once a week)

Important note

Students on the following courses must not register for this course as there are writing courses timetabled as part of your degree programmes:

- All MSc and MBA programmes at Brunel Business School
- MA Design and Branding Strategy and MA Design Strategy and Innovation

Course Aim and Outcomes

The aim of the course is that your essay writing shows familiarity with key University requirements for coursework.

To do this you will be able to:

- plan and organise essays to answer different kinds of questions;
- use sources of information appropriately;
- help readers to follow your ideas;
- show evidence of critical thinking;
- write in an academic style.

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<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>First class</th>
<th>Last Class</th>
<th>Location</th>
<th>Book now</th>
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<tbody>
<tr>
<td>Tuesday</td>
<td>17:00-18:00</td>
<td>January 14</td>
<td>February 11</td>
<td>LECT108</td>
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<tr>
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<td>14:00-15:00</td>
<td>January 17</td>
<td>February 14</td>
<td>QDNT212</td>
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