

Welcome to Brunel Business School

A great opportunity to meet new people and learn about life at Brunel.

We have a fantastic programme of Welcome activities for you to take part in from 12 September through to 1 October 2021. It all starts with a series of social events to help you meet new people and learn more about the campus. From 20-24 September, our GetUReady Transition Week will give you advice on everything you need from essay writing to settling into student life. Before finishing with Welcome Week itself, running from 27 September to the start of term on 1 October. You can view the full list of events and activities throughout the three weeks [here](#).

Your Welcome Week timetable for Corporate Brand Management is below - full of activities to help you find out more about your subject, meet your tutors and other students on your course.

What a year it's been – we can't wait to welcome you to Brunel!

Your Welcome Week timetable for Corporate Brand Management MSc

TUESDAY, 28 SEPTEMBER 2021

| Welcome Week Activity | Description | Start Time | End Time | Software/Room |
|--|---------------------|------------|----------|--|
| Welcome to the Business School | Programme Induction | 10:00 | 11:00 | https://bruneluniversity.zoom.us/j/95716770120 password: bbswelcome |
| Corporate Brand Management MSc Programme Introduction | Induction | 11:30 | 12:30 | https://bruneluniversity.zoom.us/j/92557220864 Password: bbswelcome |

THURSDAY, 30 SEPTEMBER 2021

| Welcome Week Activity | Description | Start Time | End Time | Software/Room |
|--|-------------------------|----------------------|----------|--|
| Planning Your Time: Getting the Best from your Degree | Orientation Day Content | Available from 10:00 | | Recordings will be made available to you by your lecturers |
| Understanding Lectures: Getting the Best from your Degree | Orientation Day Content | Available from 10:00 | | Recordings will be made available to you by your lecturers |
| Navigating the Library: Getting the Best from your Degree | Orientation Day Content | Available from 10:00 | | Recordings will be made available to you by your lecturers |
| Understanding your Reading Lists: Getting the Best from your Degree | Orientation Day Content | Available from 10:00 | | Recordings will be made available to you by your lecturers |
| Using Brunel's Online Learning Platforms | Orientation Day Content | Available from 10:00 | | Recordings will be made available to you by your lecturers |
| Behavioural Expectations: What We Expect and What You Can Expect | Orientation Day Content | Available from 10:00 | | Recordings will be made available to you by your lecturers |

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| Student Social (Students Living Abroad during their Studies) | 10:00 | 10:45 | https://bruneluniversity.zoom.us/j/98173624145 password: BBSwelcome |
| Student Social (Students Working during their Studies) | 11:00 | 11:45 | https://bruneluniversity.zoom.us/j/93508338922 password: BBSwelcome |
| Student Social (Student with Dependents) | 12:00 | 12:45 | https://bruneluniversity.zoom.us/j/97757789088 password: BBSwelcome |
| The BBS Lunchtime Quiz | 13:15 | 13:45 | https://bruneluniversity.zoom.us/j/96072809556 password: BBSwelcome |
| Brunel Business School Q&A Session | 14:00 | 16:00 | https://bruneluniversity.zoom.us/j/97489248592 password: BBSwelcome |