

Welcome to Brunel Business School

A great opportunity to meet new people and learn about life at Brunel.

We have a fantastic programme of Welcome activities for you to take part in from 12 September through to 1 October 2021. It all starts with a series of social events to help you meet new people and learn more about the campus. From 20-24 September, our [GetUReady Transition Week](#) will give you advice on everything you need from essay writing to settling into student life. Before finishing with Welcome Week itself, running from 27 September to the start of term on 1 October.

You can view the full list of events and activities throughout the three weeks [here](#) – click on the drop-down menu in the top left to filter between social, careers, support, your subject and more.

Your personalised programme of activities will be available on the **Welcome app** soon – giving you the chance to select the events you would like to attend. You'll also be able to use the app to find your way around campus, join or access virtual sessions, and take part in various competitions across campus. We'll be emailing you shortly with instructions on how to register.

In the meantime, check out Your Welcome Week timetable for Corporate Brand Management - full of activities to help you find out more about your subject, meet your tutors and other students on your course.

For more information on other events taking place during Welcome Week, see the full programme below with everything from Fresher's Fayre to talks on how to access our support services.

What a year it's been – we can't wait to welcome you to Brunel!

Your Welcome Week timetable for Corporate Brand Management MSc

TUESDAY, 28 SEPTEMBER 2021

Welcome Week Activity	Description	Start Time	End Time	Software/Room
Welcome to the Business School	Programme Induction	10:00	11:00	https://bruneluniversity.zoom.us/j/95716770120 password: BBSwelcome
Corporate Brand Management MSc Programme Introduction	Induction	11:30	12:30	TBC
Corporate Brand Management MSc Programme Q&A Session		13:00	13.45	https://bruneluniversity.zoom.us/j/92557220864 password: BBSwelcome

THURSDAY, 30 SEPTEMBER 2021

Welcome Week Activity	Description	Start Time	End Time	Software/Room
Planning Your Time: Getting the Best from your Degree	Orientation Day Content	Available from 10:00		TBC
Understanding Lectures: Getting the Best from your Degree	Orientation Day Content	Available from 10:00		TBC
Navigating the Library: Getting the Best from your Degree	Orientation Day Content	Available from 10:00		TBC
Understanding your Reading Lists: Getting the Best from your Degree	Orientation Day Content	Available from 10:00		TBC
Using Brunel's Online Learning Platforms	Orientation Day Content	Available from 10:00		TBC
Behavioural Expectations: What We Expect and What You Can Expect	Orientation Day Content	Available from 10:00		TBC
Student Social (Students Living Abroad during their Studies)		10:00	10:45	https://bruneluniversity.zoom.us/j/98173624145 password: BBSwelcome

Student Social (Students Working during their Studies)	11:00	11:45	https://bruneluniversity.zoom.us/j/93508338922 password: BBSwelcome
Student Social (Student with Dependents)	12:00	12:45	https://bruneluniversity.zoom.us/j/97757789088 password: BBSwelcome
The BBS Lunchtime Quiz	13:15	13:45	https://bruneluniversity.zoom.us/j/96072809556 password: BBSwelcome
Brunel Business School Q&A Session	14:00	16:00	https://bruneluniversity.zoom.us/j/97489248592 password: BBSwelcome

Welcome Week

MONDAY, 27 SEPTEMBER 2021

Welcome Week Activity	Description	Start Time	End Time	Software/Room
Transition to University	Learn how to adapt to your university studies	15:00	16:00	Zoom link
Lunch for all students	A free lunch	12:00	13:00	To be confirmed
School disco	Fancy dress on a Monday night at The Venue	22:00	3:00	The Venue nightclub. More at https://brunelstudents.com

TUESDAY, 28 SEPTEMBER 2021

Welcome Week Activity	Description	Start Time	End Time	Software/Room
Fresher's Fayre	Find out about your Student Union clubs and societies – which is a good match for you?	10:00	16:00	To be confirmed
ASK – Academic Skills	An introduction to our academic support services at Brunel	11:30	12:00	BBL Collaborate
Library welcome talk	An introduction to the services and support the Library offers. Discover how to find and access	13:00	14:00	Zoom

	texts and research literature, meet your subject librarian and learn essential information on how to get started using the library			https://bruneluniversity.zoom.us/j/91750839373 Meeting ID: 917 5083 9373 Passcode: 3190835363
University support services for you – MSc students	An hour dedicated to MSc students about available support services	14:30	15:30	Teams
Karaoke Tuesday	Come along and sing your heart out	21:00	1:00	Loco's

WEDNESDAY, 29 SEPTEMBER 2021

Welcome Week Activity	Description	Start Time	End Time	Software/Room
Welcome walk	Come and meet your peers and academic staff. We will be going for a (not too muddy) short walk down the River Pinn and around some of the natural habitats in Uxbridge - a great way to get to know the local area and meet staff and students	11:00	13:00	Meet outside the Heinz Wolff Building
Library welcome talk	An introduction to the services and support the Library offers. Discover how to find and access texts and research literature, meet your subject librarian and learn essential information on how to get started using the library	12:00	13:00	Lecture Centre room 207
Library welcome talk	An introduction to the services and support the Library offers. Discover how to find and access texts and research literature, meet your subject librarian and learn essential information on how to get started using the library	13:00	14:00	Zoom https://bruneluniversity.zoom.us/j/91954412115 Meeting ID : 91954412115 Passcode: 7770923846
Sports Day	We've got games galore for sporty students to take part in	-	-	Taking part across campus

Campus Tour	Guided by one of our experienced student ambassadors, you'll be able to view our campus, a room in accommodation and some of the teaching space in our Lecture Centre	14:00	15:00	Meet at Eastern Gateway Building. Please book ahead via the website
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THURSDAY, 30 SEPTEMBER 2021

Welcome Week Activity	Description	Start Time	End Time	Software/Room
Support Services talk	An introduction to the services provided by the University to make the most of your studies. This talk includes: Student Services, ASK (Academic Writing and Study Skills), the READY Programme, Professional Development Centre (PDC), Brunel Students' Union and the Writing Fellows	10:30	12:00	https://bruneluniversity.zoom.us/j/96898502737 Meeting ID: 96898502737 Passcode: 8946977787
Library welcome talk	An introduction to the services and support the Library offers. Discover how to find and access texts and research literature, meet your subject librarian and learn essential information on how to get started using the library	13:00	14:00	Zoom https://bruneluniversity.zoom.us/j/93971426507 Meeting ID: 939 7142 6507 Passcode: 4183127238
Loco's quiz	Test your knowledge in our Thursday quiz	19:00	-	Loco's

FRIDAY, 1 OCTOBER 2021

Welcome Week Activity	Description	Start Time	End Time	Software/Room
Blow up assault course	Take part in our tricky assault course	12:00	16:00	The Quad
Airbag jump and DJ	Welcome Week comes to a close with a chance to get active or relax with friends	12:00	16:00	John Crank Gardens
Setting expectations	Learning to adapt to university studies	14:00	15:00	Zoom
Mega Global Festival	Let your hair down and party into the night	22:00	3:00	The Venue

