

## **Welcome to Brunel Business School**

A great opportunity to meet new people and learn about life at Brunel.

We have a fantastic programme of Welcome activities for you to take part in from 12 September through to 1 October 2021. It all starts with a series of social events to help you meet new people and learn more about the campus. From 20-24 September, our GetUReady Transition Week will give you advice on everything you need from essay writing to settling into student life. Before finishing with Welcome Week itself, running from 27 September to the start of term on 1 October. You can view the full list of events and activities throughout the three weeks [here](#).

Your Welcome Week timetable for Marketing Management is below - full of activities to help you find out more about your subject, meet your tutors and other students on your course.

What a year it's been – we can't wait to welcome you to Brunel!

## Your Welcome Week timetable for Marketing BSc

MONDAY, 27 SEPTEMBER 2021

Welcome Week Activity	Description	Start Time	End Time	Software/Room
<b>Business school welcome</b>	Welcome to the department, with your Dean of Brunel Business School	14:00	14:55	<a href="https://bruneluniversity.zoom.us/j/98179206188">https://bruneluniversity.zoom.us/j/98179206188</a> Password: BBSwelcome
<b>Welcome Week Project Introduction</b>	Video explaining WWP	15:00	15:30	This video will be on your Blackboard Learn community Page and you will be told how to find it on the day
<b>Welcome event</b>	Organised by Student reps	15:00	16:00	<a href="https://bruneluniversity.zoom.us/j/98857705756">https://bruneluniversity.zoom.us/j/98857705756</a> Password: BBSwelcome

TUESDAY, 28 SEPTEMBER 2021

Welcome Week Activity	Description	Start Time	End Time	Software/Room
<b>Marketing Management Introduction</b>	Programme Induction	10:00	11:30	<a href="https://bruneluniversity.zoom.us/j/96586453897">https://bruneluniversity.zoom.us/j/96586453897</a> Password: BBSwelcome
<b>Marketing Management WWP Group Assignment &amp; Q&amp;A</b>	WWP Induction	12:15	12:45	<a href="https://bruneluniversity.zoom.us/j/91938951654">https://bruneluniversity.zoom.us/j/91938951654</a> Password: BBSwelcome
<b>Welcome Event: Student Reps and Shaping your Business School</b>	Student Reps supporting	16:00	16:45	<a href="https://bruneluniversity.zoom.us/j/93014077741">https://bruneluniversity.zoom.us/j/93014077741</a> Password: BBSwelcome

WEDNESDAY, 29 SEPTEMBER 2021

Welcome Week Activity	Description	Start Time	End Time	Software/Room
<b>Understanding Lectures: Getting the Best from your Degree</b>	Orientation Day Content	10:15	10:45	Video will be made available by your academic team

<b>Preparatory Lecture: Getting the Best from your Degree</b>	Orientation Day Content	11:00	11:45	Join Zoom Meeting <a href="https://bruneluniversity.zoom.us/j/95905802921">https://bruneluniversity.zoom.us/j/95905802921</a>  Meeting ID: 959 0580 2921 Passcode: management
<b>Planning Your Time: Getting the Best from your Degree</b>	Orientation Day Content	12:00	12:30	Video will be made available by your academic team
<b>Navigating the Library: Getting the Best from your Degree</b>	Orientation Day Content	14:00	14:30	Video will be made available by your academic team
<b>Understanding your Reading Lists: Getting the Best from your Degree</b>	Orientation Day Content	14:30	14:50	Video will be made available by your academic team
<b>Using Brunel's Online Learning Platforms</b>	Orientation Day Content	15:00	15:30	Video will be made available by your academic team
<b>Behaviour Expectations: What We Expect &amp; What You can Expect</b>	Orientation Day Content	15:30	15:40	Video will be made available by your academic team
<b>Getting the Best from your Degree Q&amp;A Session</b>	Orientation Day Content	15:45	16.30	<a href="https://bruneluniversity.zoom.us/j/92760140640">https://bruneluniversity.zoom.us/j/92760140640</a> Password: BBSwelcome

#### 1 OCTOBER 2021

Welcome Week Activity	Description	Start Time	End Time	Software/Room
<b>Group Assignment</b>	WWP support	09:30	10:30	<a href="https://bruneluniversity.zoom.us/j/93326217292">https://bruneluniversity.zoom.us/j/93326217292</a> Password: BBSwelcome
<b>Group Assignment Submission Deadline</b>	Submission Deadline		12:00	NA