

Johan Rooney

1 Heron House, Barrow Hill Road, London, NW8 7AJ Tel: 0200019 Mobile: 00074 Email: joan@hotmail.com

LinkedIn: URL Portfolio: <https://www.clippings.me/johan>

PERSONAL SUMMARY

- Diplomatic, adaptable journalism student, campaigning reporter with BBC experience
- Bilingual - English and Spanish
- Confident user of Apple Mac, Microsoft Office, Avid and Final Cut Pro
- Good social media skills - monitor and increase site traffic to BWestLondon.com, using Facebook, Twitter, Instagram. So far have increased readership of this online platform by 50%
- Passed shorthand at 80wpm

EDUCATION

2016-2019

Brunel University London BA Journalism degree (NCTJ accredited)

Modules: News writing, reporting and production, audio journalism, data gathering for journalists, magazine journalism, video journalism and online journalism entrepreneurialism.

Studies have developed **research** and **time management** skills – course work and assignments require ingenuity to source materials and hit tight deadlines within a newsroom environment

2012 – 2016

Quintin Kynastion Technology School

A levels: English Literature (B), Media Studies (B), Arabic (C)

GCSEs: 11 A* – B including English (A), English Literature (A), Maths (B)

JOURNALISM EXPERIENCE

Jan 2018 – Present

BWest London

Editor of Lifestyle

- Craft and edit articles for the Lifestyle pages. Interviewed Vivienne Westwood and Gok Wan
- Monitored online interaction with website e.g. hits, most popular stories, Twitter and Facebook

Jan 2017 – May 2018

Le Nurb Newspaper

Writer

- Nominated for NUS student reporter award for campaign highlighting rip-off landlords in Uxbridge (www.lenurb/rip-off.com)
- Generated feature ideas, writing about a range topics including, fashion, lifestyle and gender
- Used InDesign to create templates for magazine editions of Le Nurb
- Accurate - edited peers' copy for publication

June – August 2016

BBC Worldwide

Intern

- Landed this competitive internship after lengthy recruitment process
- Drafted and amended legal contracts
- Assisted in curating content for BBC Worldwide online
- Efficiently provided lunch and refreshments for a large team
- Helped with unpacking, and setting-up equipment for meetings

WORK EXPERIENCE

May 2017 – Present

Top Shop

Sales Assistant

- Highly trained in providing excellent customer service to Top Shop's customers, frequently upselling to exceed sales targets. Key holder. Called upon to train new team members.
- Advise on shop window displays

OTHER ACTIVITIES

- Social media manager for The Frisbee Society - generated 30% increase in website hits
- Volunteer for The Samaritans, Uxbridge

Commented [B1]: You're the brand. Nice big name.

Commented [B2]: Contact details across the page, not centred as this takes up too much space

Commented [B3]: Your digital footprint is important. Have a LinkedIn profile and an online portfolio of some description to showcase your work

Commented [B4]: A personal summary is an excellent way to give the recruiters, who spend 30 seconds max reading your CV, what they want. It's the best bits of your CV related to the job. Use bullet points and **not** a bulky paragraph to do this. Think of your key achievements and the outcomes of your actions

Commented [B5]: Active verb led, no I, no narrative. Punchy style

Commented [B6]: Relevant, most interesting modules

Commented [B7]: Use a nice plain font like Calibri, Candara, no more than 12 point no less than 10 for the body copy. NOT Times Roman, too depressing

Commented [B8]: You're doing a degree course so keep earlier qualifications short and sweet.

Commented [B9]: Most important information first. Most relevant work experience appears first at this stage of your career. Clear sign-posting allows you to do this and play with chronology. Conventional CVs list the most recent role first, followed by the next etc.

Commented [B10]: Always include date, company and title if possible. Make sure the headings are neatly aligned.

Commented [B11]: Hyperlink articles or direct reader to your portfolio

Commented [B12]: Think about how you stand out. Actually landing the work experience can speak volumes

Commented [B13]: Each bullet point leads with an active verb

Commented [B14]: Your 'day' job can go here unless it's relevant to the role being applied for

Commented [B15]: What else do you do?