

SUSTAINABILITY AND CORPORATE RESPONSIBILITY

The Centre for Entrepreneurship and Sustainability (CES, College of Business, Arts and Social Sciences, Brunel University London) presents the seminar on 'Sustainability and Corporate Responsibility'. Please join this free event to hear from our lab leaders, and from distinguished speakers and practitioners. This is part of the Brunel Research Festival, a month-long celebration of the diverse local and global benefits of our research. Explore the full programme at <u>brunel.ac.uk/BRF</u>

Tuesday 30 May 10:00am - 13:00pm

Brunel University London I Darwin Room, Hamilton Centre

We will issue Participation Certificate on request.





PANEL DISCUSSION

CURRENT DEVELOPMENTS AND FUTURE DIRECTIONS IN SUSTAINABILITY RESEARCH



Dr Monomita Nandy Global Business, Governance, Entrepreneurial Management



PANELIST

Prof Dorothy Yen Critical and Responsible Consumption



MODERATOR

Dr Marios Samdanis Creative Technology and Social Innovation

Tuesday 30 May 10:10am – 10:55am Brunel University London I Darwin Room, Hamilton Centre





Nigel Morgan

Professor of Social Sustainability University of Surrey

KEYNOTE SPEECH

GENDER EQUITY: THE PATHWAY TO SUSTAINABLE ENTREPRENEURSHIP

Sustainability is no longer enough. We need nothing less than the regeneration of our planet to repair the damage wrought by our extractive and destructive global systems (theregenerators.org) and ensure that the needs of all are met within the means of the Earth (Raworth, 2018). Yet this cannot happen without the creation of more equal societies, and in particular, without equity between genders. We will not achieve the sustainability, let alone the regeneration of our damaged ecologies and environments, nor attain inclusive economic or social sustainability without embracing a decolonised feminist ethics of care. This keynote will discuss the role of feminist alternative economics (Kalish & Cole, 2022) in creating a purpose economy, which serves people and planet and reflect on the critical linkages between gender, entrepreneurship and social policy and pathways to sustainable futures.

Tuesday 30 May 11:00am – 11:45am

Brunel University London I Darwin Room, Hamilton Centre





Jeremy Galpin

Social Value Consultancy Lead Costain Group PLC

KEYNOTE SPEECH

HOW ARE RESEARCH, POLICY AND DIGITAL TECHNOLOGY, CONTRIBUTING TO THE DELIVERY OF WHOLE LIFE VALUE ON MAJOR INFRASTRUCTURE PROJECTS

Jeremy leads Costain's Social Value consultancy and believes the reason Costain delivers infrastructure projects is to make a positive change to people's lives. Focusing on social value brings a positive impact on the wellbeing of society. Jeremy has worked for Costain for 32 years in a career spanning multiple sectors and major complex projects including the second Severn Crossing and Thames Tideway. With social value becoming an increasing focus for UK government policy, Costain's experience in maximising social value, combined with research led best practice, is underpinned by innovative digital technology, enabling systemised tracking and data management of social value, and supporting clients in creating and managing the maximisation of social value.

Tuesday 30 May 12:00pm - 12:45pm

Brunel University London I Darwin Room, Hamilton Centre





09:45 Arrival, Coffee & Tea - Hamilton Centre, Darwin Room

10:00 INTRODUCTION TO THE CES

Dr Marios Samdanis

Deputy Director of the Centre for Entrepreneurship and Sustainability

10:10 PANEL DISCUSSION

Current developments and future directions in sustainability research

Prof Dorothy Yen

Lab Leader: Critical and Responsible Consumption

Dr Monomita Nandy

Lab Leader: Global Business, Governance, Entrepreneurial Management

11:00 KEYNOTE SPEECH: RESEARCH PRESENTATION

Gender equity: the pathway to sustainable entrepreneurship

Nigel Morgan

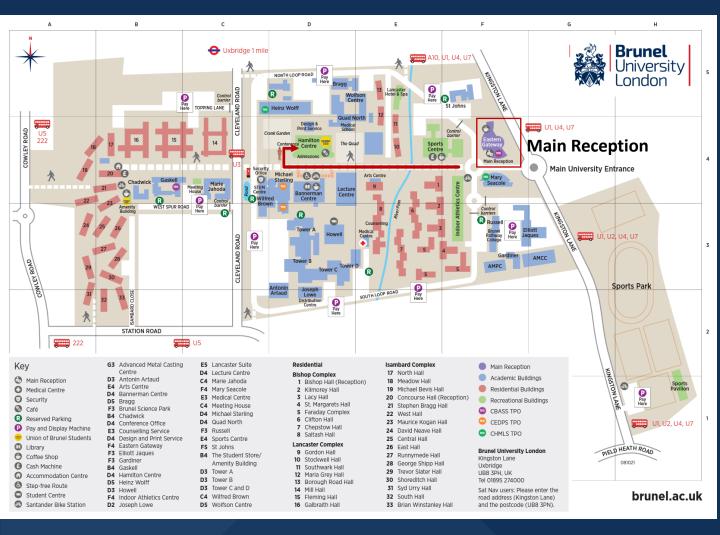
Professor of Social Sustainability, University of Surrey

12:00 KEYNOTE SPEECH: POLICY PRESENTATION

How is research, policy and digital technology, contributing to the delivery of whole life value on major infrastructure projects Jeremy Galpin Social Value Consultancy Lead, Costain Group



CAMPUS MAP AND ACCESSIBILITY





Hamilton Centre Entrance

Hamilton Centre

The entrance is to the side of the building behind the Job Shop.

Darwin Room (1st floor)

Go up the stairs or use the lift to get to the lobby area where you can follow signs to the **Darwin**.

Parking

If you require parking, please ask at the Main Reception on the day, or contact the event organiser at <u>marios.samdanis@brunel.ac.uk</u> in advance.