



Brunel
University
London

College of Business,
Arts and Social Sciences
Centre for Entrepreneurship and
Sustainability

CES 2022 CONFERENCE

Sustainability and Corporate Responsibility

The **Centre for Entrepreneurship and Sustainability** (College of Business, Arts and Social Sciences, Brunel University London) proudly presents the 1st conference on 'Sustainability and Corporate Responsibility'. Please join this free event to hear from our lab leaders, and from distinguished speakers and researchers. The conference will conclude with an open networking event. Please see more details about the sessions and the full schedule below.



Thursday 5 May 2022

10am – 4:30pm



Brunel University London

Eastern Gateway 003a

We will issue **Participation Certificate** on request.

Panel Discussion: 5 May 2022, 10:40am – 12pm

Room: Eastern Gateway Room 003a

Entrepreneurship and Sustainability Research, Practice, and Policy: Current Developments and Future Directions



PANELIST

Dr Ana Canhoto

Innovation, Digitalisation
and Society



PANELIST

Prof Catherine Wang

Entrepreneurship and
Social Impact



PANELIST

Prof Danae Manika

Behavioural Science Insights
for Sustainability



PANELIST

Dr Monomita Nandy

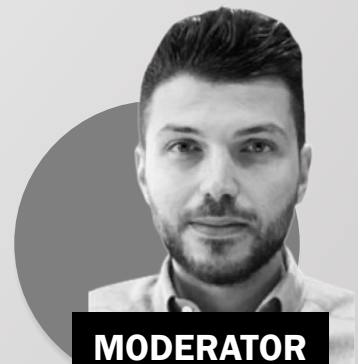
Global Business, Governance,
Entrepreneurial Management



PANELIST

Prof Dorothy Yen

Responsible Consumption and
the Circular Economy



MODERATOR

Dr Marios Samdanis

Corporate, Policy & Research Presentations: 5 May 2022, 1:00pm – 3:15pm

Room: Eastern Gateway Room 003a



PRESENTERS

Corporate Presentation 1-1:30pm

MR THOMAS KIRK & DR NATHAN OWEN

Founders of Ionech

Entrepreneurship & Sustainability

Policy Presentation 1:30-2pm

DR DAVID HAYGARTH

Climate Action Manager, London Borough of Hillingdon

Honorary Lecturer, Department of Geography, Royal Holloway

Shaping Sustainability Policy & Strategy in Local Government



PRESENTER



PRESENTER

Research Presentation 2:15-2:45pm

DR JESSICA CHELEKIS

Senior Lecturer, Brunel University London

Communicating Sustainability in B2B Marketing

Research Presentation 2:45-3:15pm

DR MONOMITA NANDY & FAIROUZ MUSTAFA

Reader & PhD Researcher, Brunel University London

Cryptocurrency & Sustainability



PRESENTERS



10:00 Arrival, Coffee & Tea - Eastern Gateway Building (ESGW) Foyer

10:20 Welcome and Introduction to the Centre for Entrepreneurship and Sustainability

Catherine Wang, Director of the Centre for Entrepreneurship and Sustainability

Marios Samdanis, Deputy Director of the Centre for Entrepreneurship and Sustainability

10:40 Panel Discussion

**Entrepreneurship and Sustainability Research, Practice, and Policy:
Current Developments and Future Directions**

Ana Canhoto, Catherine Wang, Danae Manika, Dorothy Yen, Monomita Nandy

12:00 Lunch - Eastern Gateway Building (ESGW) Foyer

13:00 Corporate Presentation

Entrepreneurship and Sustainability

Thomas Kirk & Nathan Owen, Founders of Ionech

13:30 Policy Presentation

Shaping Sustainability Policy and Strategy in Local Government

David Haygarth, Climate Action Manager, London Borough of Hillingdon

Honorary Lecturer - Department of Geography, Royal Holloway University of London

14:00 Break

Eastern Gateway Building (ESGW) Foyer

14:15 Research Presentation

Communicating Sustainability in B2B Marketing

Jessica Chelekis, Senior Lecturer, Brunel University London

14:45 Research Presentation

Cryptocurrency and Sustainability

Monomita Nandy, Reader & Fairouz Mustafa, PhD Researcher, Brunel University London

15:15 Closing Remarks

Catherine Wang & Marios Samdanis, Centre for Entrepreneurship and Sustainability

15:30 Networking Event - Eastern Gateway Building (ESGW) Foyer