

## CROSS-BORDER COPYRIGHT LICENSING

Law and Practice

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*'Practical and easy to read, Cross-Border Copyright Licensing: Law and Practice is sure to become an indispensable resource for those engaged in international copyright licensing.'*

– Intellectual Property Forum

*'The book gives a handy and comprehensive overview of the legal issues to consider when licensing copyright in each territory. This includes the approach of the national courts to important questions such as jurisdiction and choice of law. More practical considerations such as collecting societies are considered as well as related rights such as image rights, moral rights and performers rights. In some cases, other rights such as patents get a special mention, particularly where the law is still developing and the likely approach toward copyright can be seen from patent law developments.'*

– Rosie Burbidge, *The IPKat*

In today's legal environment, copyright licensing requires an international perspective. Licensors in both emerging and developed markets must have a detailed understanding of cross-border practices. *Cross-Border Copyright Licensing* provides a select guide to copyright licensing practices in a number of jurisdictions, addressing key cross-border considerations.

Key features:

- chapter by chapter analysis of licensing legislation in the most frequently encountered jurisdictions including: China, the EU, India, Mexico, Russia, Singapore, South Africa and the USA
- discussion of the inter-relation between copyright licensing and competition law
- clear delineation of the most relevant and critical legal issues relating to licensing practice across the named jurisdictions allowing for ease of reference
- contributions from expert practitioners with invaluable first hand knowledge of international licensing practices.

This book will prove a valuable resource for lawyers who are implementing or enforcing a copyright licensing scheme, acting as a first point of reference on cross-border issues. Scholars of Intellectual Property will also find the text to be a useful guide on international regulations and practices.

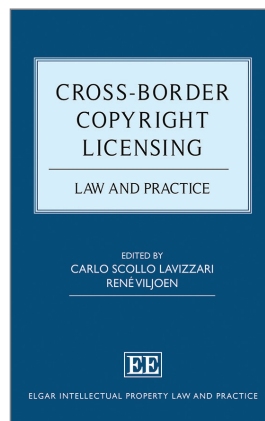
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